



Sarah Lalonde

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# DP Mobile

DPMobile revolutionizes your fundraising efforts by placing your database *and* an integrated credit card processor in the palm of your hand!

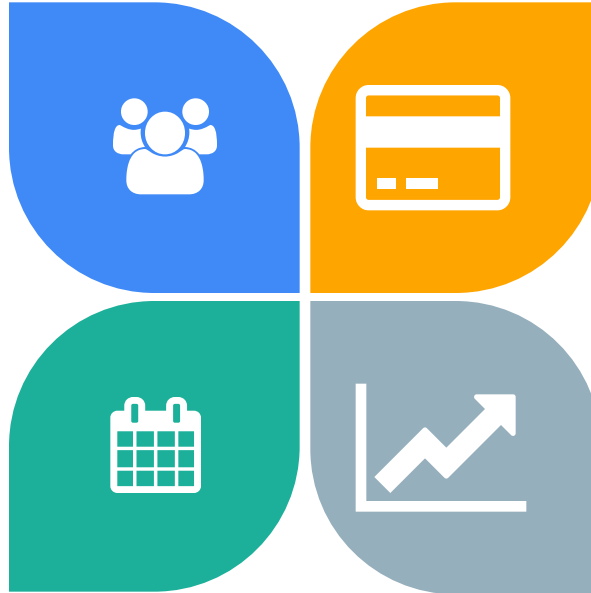


# AGENDA

- Getting Started
- Using DPMobile
- Donor Management
- Processing Donations
- Demo

# Features

Quick and easy access to  
your donors



See your upcoming  
contacts and to-do list.

Take payments with  
Mobile Swipe and  
Snapshot functionality

Streamlined financial  
reports

# What you need

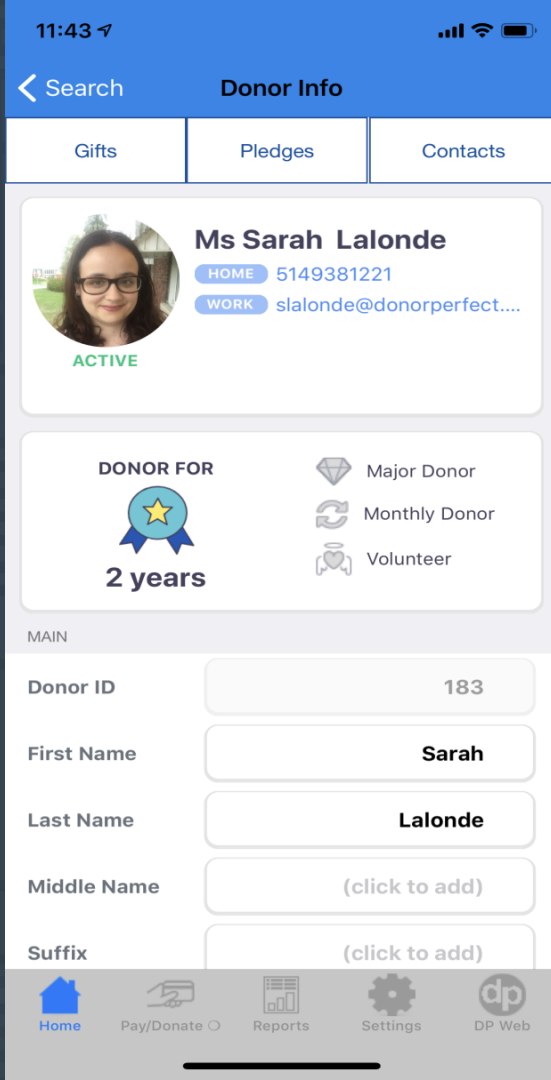


- An active DonorPerfect Database
- A user ID with login credentials
- User access to DP Mobile

# Donor Management



- Search and Add Donors
- View Recent Activity
- Contact Donors
- Tract Contacts “on the fly”



# Donor Info

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Additional features include:

Donor Profile

Call Donor

Email Donor

Track donations and contacts

11:46 11:47

< Reports Donor Summary < Reports Top Donors Options

NUMBER OF ACTIVE DONORS

Current Year	9
Prior Year	27
Two Years Ago	39
Amount Difference Current Year vs. Prior Year	-18
Percent Change Current Year vs. Prior Year	-66.66%

TOTAL REVENUE

Current Year	\$2,006,713.00
Prior Year	\$26,729.50
Two Years Ago	\$199,023.00
Amount Difference Current Year vs. Prior Year	\$1,979,983.50
Percent Change Current Year vs. Prior Year	7,407.48%

NUMBER OF GIFTS

Current Year	26
Prior Year	58
Two Years Ago	310
Amount Difference Current Year vs. Prior Year	-32
Percent Change Current Year vs. Prior Year	-55.17%

REVENUE PER DONOR (YEAR TO DATE)

Current Year	\$222,968.11
Prior Year	\$989.98
Two Years Ago	\$5,103.15
Amount Difference Current Year vs. Prior Year	\$221,978.13
Percent Change Current Year vs. Prior Year	22,422.48%

REVENUE PER GIFT (AVERAGE GIFT)

Current Year	\$77,181.27
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Selected Report Field: Gift Total

Showing the top 25 donors.

MS LAURENCE MOREL

Donor ID	105
Donor Name	Ms Laurence Morel
Last Contrib. Date	10/24/2018
Last Contrib. Amt	\$1,000,000.00
Year To Date Amt	\$0.00
Last Year To Date Amt	\$2,001,050.00
Grand Total Amt	\$2,001,825.00

THE LEAGUE OF JUSTICE

Donor ID	60
Donor Name	The League of Justice
Last Contrib. Date	6/15/2017
Last Contrib. Amt	\$200.00
Year To Date Amt	\$0.00
Last Year To Date Amt	\$0.00
Grand Total Amt	\$250,200.00

MR. TONY STARK

Donor ID	45
Donor Name	Mr. Tony Stark
Last Contrib. Date	11/2/2017
Last Contrib. Amt	\$20.00
Year To Date Amt	\$0.00
Last Year To Date Amt	\$0.00
Grand Total Amt	\$95,504.00

MR. MICKEY MOUSE

Donor ID	58
Donor Name	Mr. Mickey Mouse
Last Contrib. Date	8/4/2017

Home Pay/Donate Reports Settings DP Web

# Donor Reports

- Upcoming Contacts
- Comprehensive Donor Summary
- Top Donors
- Mobile Payments
- Donors By Image



## Processing Mobile Payments

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- Seamlessly integrates with DPO
- Swipe device compatible (iOS only)
- Manual entry and Snapshot ability
- All data is encrypted

# In Summary

- DonorPerfect in everyone's pocket
- Access to key donor information
- iOS or Android, phone or tablet
- Easy to use!
- Mobile payment options

A group of people at a conference, with a central yellow box containing the DPC3 logo. The background is a grayscale image of several people smiling and talking. The logo is centered in a yellow rectangular box with a thin white border. The logo itself consists of a white circle containing a maple leaf, followed by the letters 'DPC3' in a bold, white, sans-serif font.

**DPC3**

DONORPERFECT CANADIAN CLIENT CONFERENCE