

6 EASY WAYS TO HELP CAUSES YOU CARE ABOUT ON #GIVINGTUESDAY

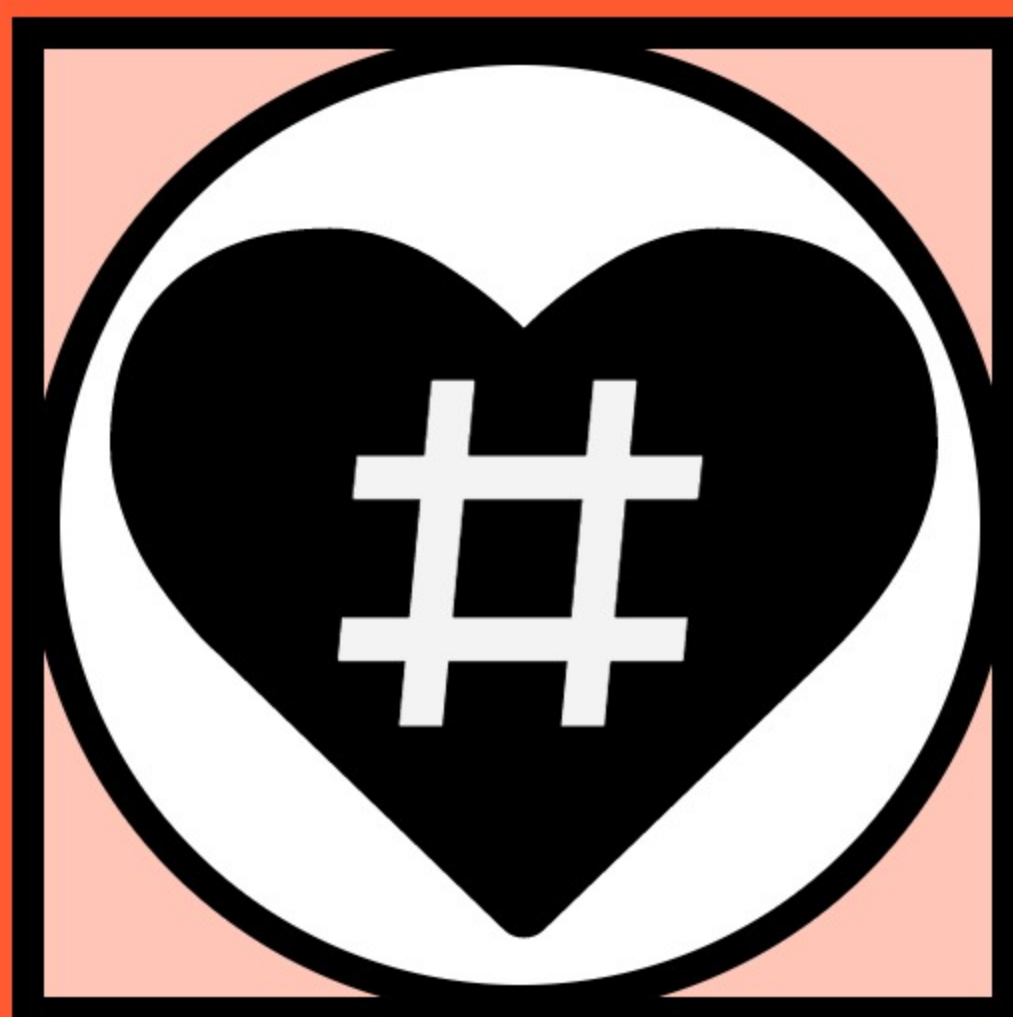
LAST YEAR 27,000 NONPROFITS PARTICIPATED IN #GIVINGTUESDAY.

HERE'S HOW YOU CAN HELP AN ORGANIZATION STAND OUT



FOLLOW AND POST ON FACEBOOK

Make sure you've liked the organizations you love prior to #GivingTuesday, so you can share their posts that promote their cause to all of your friends before the big day.



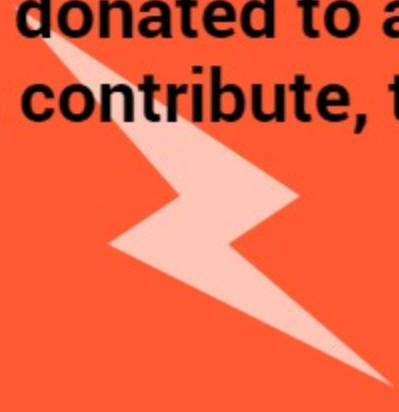
FEATURE AN ORGANIZATION ON #FF

#FF (Follow Friday) on Twitter was created so you can recommend great Twitter feeds to your followers. On the Fridays leading up to #GivingTuesday, give a shout out to your favorite organizations.



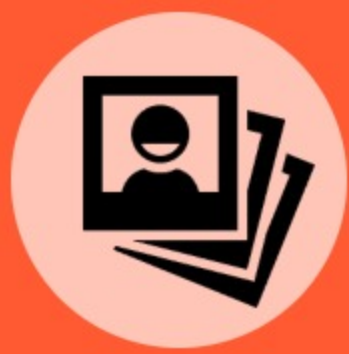
SPREAD THAT INSTA-GOOD FEELING

On #GivingTuesday, a photo's worth more than a million words. It could be worth a million donations if everyone pitches in. Share a smiling selfie and tell your friends who you donated to and how they can contribute, too!



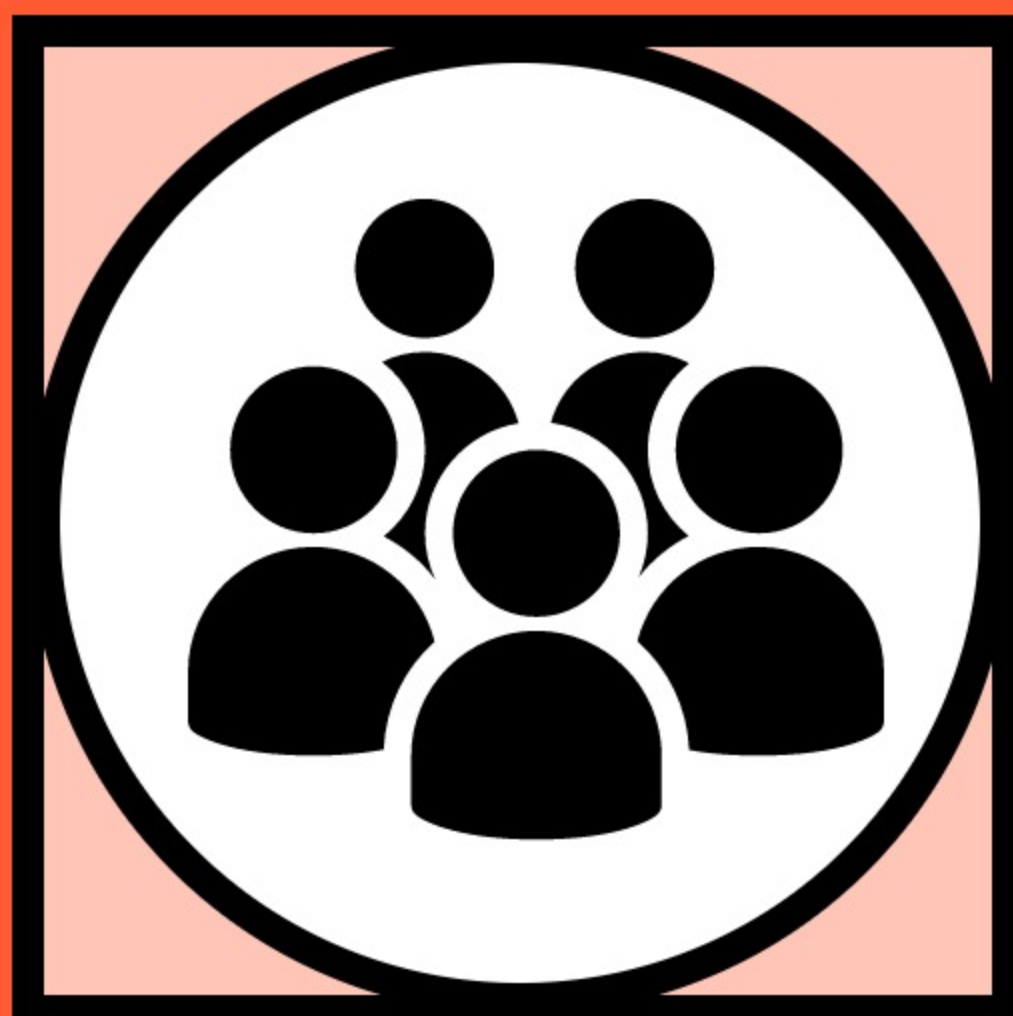
SHARE GREAT IDEAS

Do you have a fantastic idea that could help an organization see success on #GivingTuesday? Don't keep it to yourself! Send them an email and share your idea.



CONTRIBUTE CONTENT

If you have photos from a fundraising event, that's content an organization can use to promote their cause. Send it to them in an email, and be sure to state they have your permission to use it.



VOLUNTEER ON #GIVINGTUESDAY

Many organizations could use extra hands with social media, events, and donations on #GivingTuesday. Check online or call them to find out how you can help.