

DonorPerfect Presents Hot Topics: Don't Leave Money on the Table. Maximize Donations with Employee Matching Gifts

This webcast is being recorded and will be available in our Nonprofit Newsroom.

Meet Your Speakers



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Training Specialist

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<http://www.donorperfect.com/>



Adam Weinger

Double the Donation

President

Adam@doublethedonation.com

<https://doublethedonation.com>

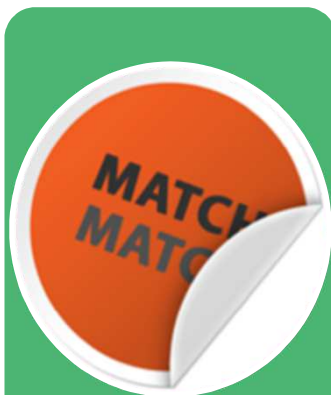


DID YOU KNOW



65% of Fortune 500 companies and many other smaller companies match employee donations to a wide range of nonprofits.

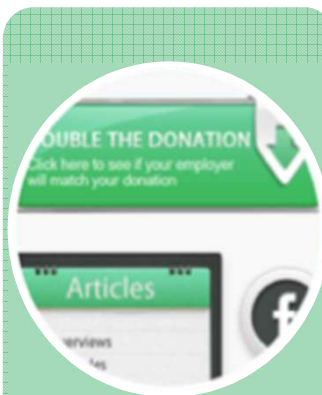
During today's webinar we'll dive into five topics:



The Basics
and Top
Companies



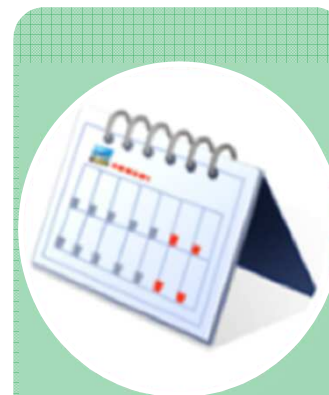
Why You
Should
Develop a
Matching
Gift Plan



Ways to
Maximize
Your
Matching
Gift Revenue



DonorPerfect
Connect and
Weblink



Do These
Five Things
Today





What Are Matching Gift Programs?



Which Company Created
The World's First
Matching Gift Program?



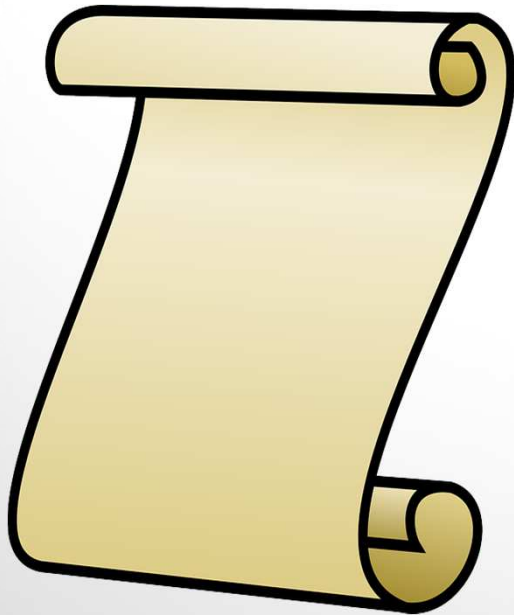
General Electric

General Guidelines

| Guidelines | General Corporate Standard |
|-----------------------|--|
| Employee Eligibility | <ul style="list-style-type: none">• Full-time – Almost always eligible• Part-time – Sometimes eligible• Retirees – Sometimes eligible |
| Typical Ratio | 1:1 but sometimes .5:1, 2:1, or 3:1 |
| Typical Minimum | \$25 - \$100 |
| Typical Maximum | \$1,000 - \$20,000 |
| Nonprofit Eligibility | Either most 501(c)(3) organizations or restricted to certain categories of nonprofits such as: <ul style="list-style-type: none">• Education• Arts & cultural• Environmental• Health and human services• Civic and community based |
| Submission Deadline | 6-12 months or Feb. / Mar. of the following year |
| Submission Process | Increasingly electronic |

There are two methods in which donors can submit matching gift requests

Paper Forms



Electronic Forms



Sample Electronic Matching Submission Process



Step #1 – Employee navigates to the company’s corporate giving portal and selects “Request Match”

The screenshot shows the GreenSource corporate giving portal. The header includes the GreenSource logo, a navigation menu with 'HOME', 'DONATE', 'VOLUNTEER', 'INTERNATIONAL', and 'DONOR', and a user status bar with 'Contact', 'FAQ', 'Blog', 'Logged In: Daphne Wilson', and 'Logout'. The main banner features a globe held in hands with the text 'GIVING NEAR AND FAR'. Below the banner, a message states: 'Change starts here. GreenSource believes in building strong community involvement in the thousands of communities across the globe where we live and work. We've taken steps to make that even easier for you. Through our online giving portal, you can donate to a charity of your choice, no matter where it's located.' A callout menu is open, showing five options: 'donate' with a heart icon, 'volunteer' with a person icon, 'international' with a globe icon, 'request match' with a checkmark icon, and 'log hours' with a clipboard icon. The 'request match' option is highlighted. At the bottom of the page, there are logos for 'dp donorperfect online fundraising software' and 'Double the Donation matching gifts made easy'.

donate

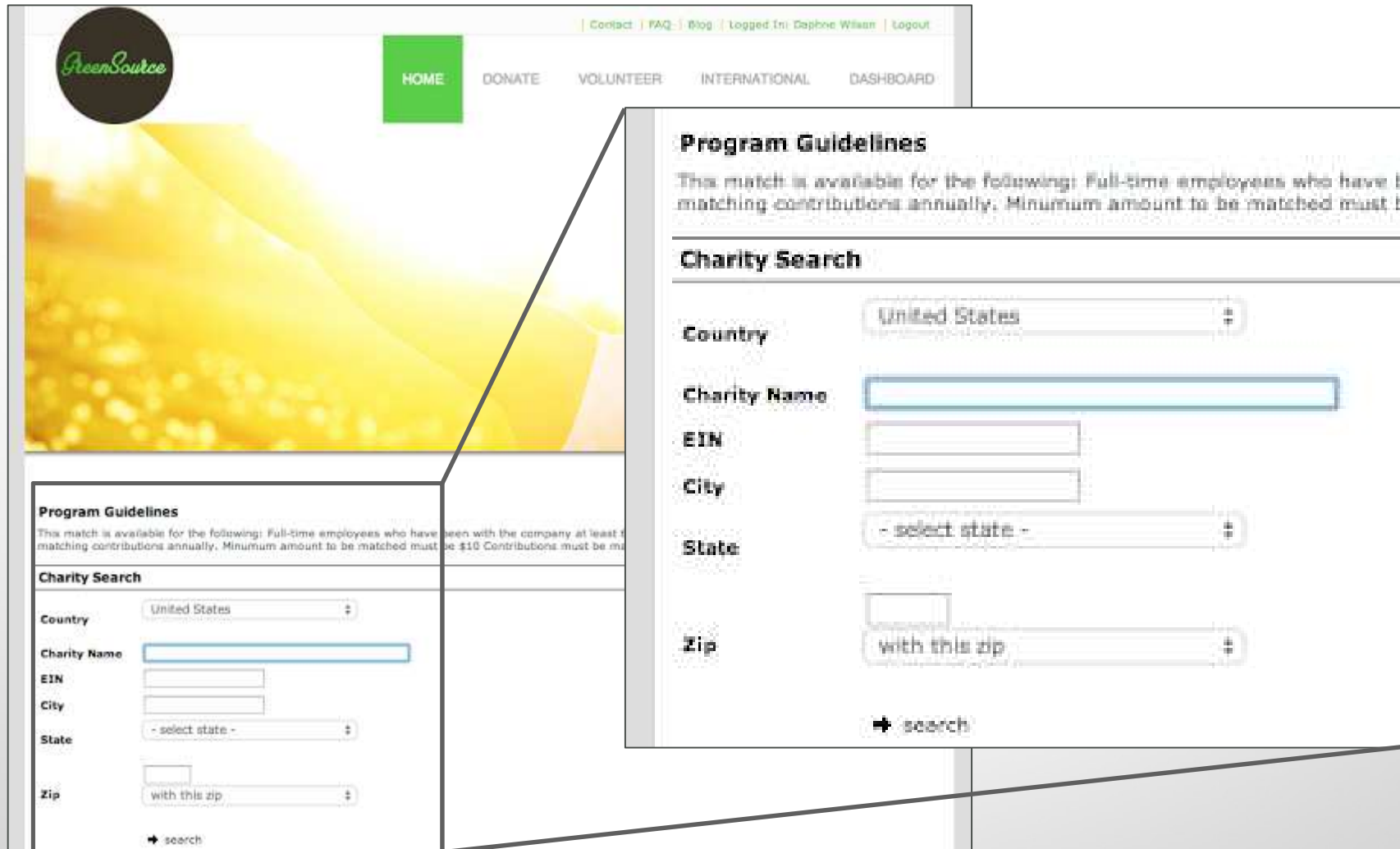
volunteer

international

request match

log hours

Step #2 – Donor searches for your nonprofit



GreenSource

HOME DONATE VOLUNTEER INTERNATIONAL DASHBOARD

Contact | FAQ | Blog | Logged In: Daphne Wilson | Logout

Program Guidelines

This match is available for the following: Full-time employees who have been with the company at least 1 year and have been matched with the company at least 1 time annually. Minimum amount to be matched must be \$10. Contributions must be made by the end of the year.

Charity Search

Country:

Charity Name:

EIN:

City:

State:

Zip:

Step #3 – Donor selects your nonprofit

Program Guidelines
This match is available for the following: Full-time employees who have been with the company at least 6 months. Employees are eligible for \$10,000 in matching contributions annually. Minimum amount to be matched must be \$10. Contributions must be made to an eligible 501(c)3 organization.

Charity Search

Country:

Charity Name:

EIN:

City:

State:

Zip:

Displaying results 1 - 20 of 148

1 2 3 4 5 6 7 8 9 10

Return to Full List • Search Results

| | |
|----------|--|
| ↑ select | YMCA/Yonkers Yonkers, NY, United States - Recreational sports day More... |
| ↑ select | Ymca McCook, NE, United States More... |
| ↑ select | Ymca Hollister, MO, United States More... |
| ↑ select | YMCA Arvada, CO, United States More... |
| ↑ select | Ymca Hereford, TX, United States More... |
| ↑ select | Ymca Hopkinsville, KY, United States More... |
| ↑ select | YMCA Martinsville, VA, United States More... |
| ↑ select | Ymca Bellingham, WA, United States More... |
| ↑ select | Ymca Flowood, MS, United States More... |
| ↑ select | Ymca San Luis Obispo, CA, United States More... |

Step #4 – Donor selects the payment method or indicates if he or she already donated

GreenSource

[Contact](#) | [FAQ](#) | [Blog](#) | [Logged In: Daphne Wilson](#) | [Logout](#)

[HOME](#) [DONATE](#) [VOLUNTEER](#) [INTERNATIONAL](#) [DASHBOARD](#)

Recipient Nonprofit Organization
unknown

Payment Information

Payment Type

Payment Date

Amount Paid \$ (min. \$10.00)

Match Amount \$ / \$0.00

GreenSource IPE Demo
Match Grant Program

Request a company match of your previous donation already given

[Back](#)

Recipient Nonprofit Organization
unknown

Payment Information

Payment Type

Payment Date

Amount Paid \$ (min. \$10.00)

Match Amount \$ / \$0.00

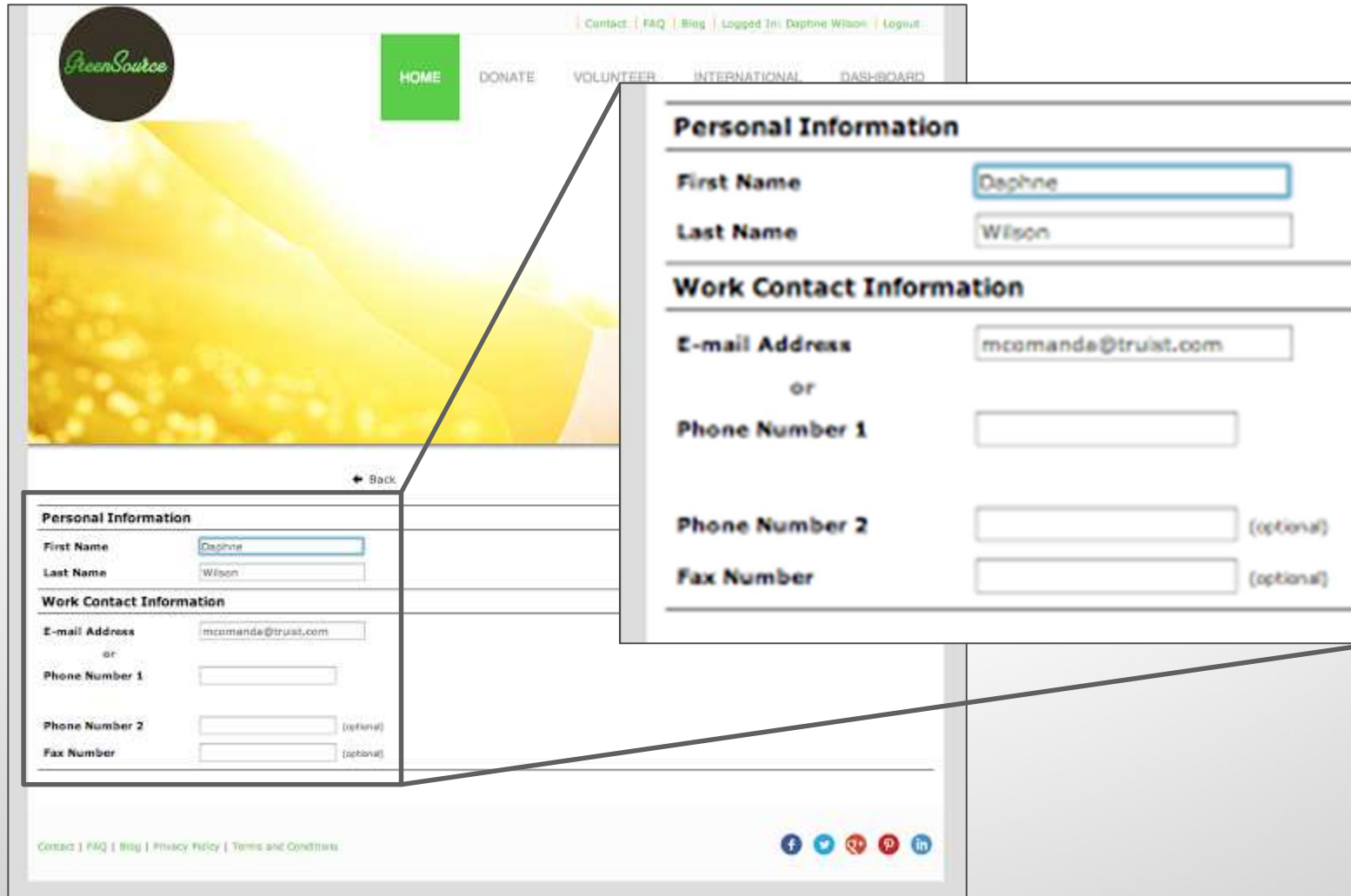
GreenSource IPE Demo
Match Grant Program

Request a company match of your previous donation already given directly to a charity. Available match: \$2,500.00

[Contact](#) | [FAQ](#) | [Blog](#) | [Privacy Policy](#) | [Terms and Conditions](#)

[Facebook](#) [Twitter](#) [Google+](#) [Pinterest](#) [LinkedIn](#)

Step #5 – Donor enters his or her personal information



The screenshot shows the GreenSource website interface. The top navigation bar includes links for Contact, FAQ, Blog, Logged In: Daphne Wilson, and Logout. The main menu features HOME, DONATE, VOLUNTEER, INTERNATIONAL, and DASHBOARD. The background image shows a close-up of yellow corn cobs. A red box highlights the 'Personal Information' and 'Work Contact Information' sections of the form. A red arrow points from the 'Personal Information' section of the form to the 'Personal Information' section of the form.

Personal Information

First Name

Last Name

Work Contact Information

E-mail Address

or

Phone Number 1

Phone Number 2 (optional)

Fax Number (optional)

Step #6 – Donor submits his or her match request

The screenshot displays a web interface for a donor named Daphne Wilson. The top navigation bar includes links for Contact, FAQ, Blog, and a logged-in status. The main content area features a large yellow background image. Two callout boxes highlight the 'Match Information' and 'Personal Information' sections. The 'Match Information' section includes fields for Program, Organization, Payment Type, Amount Paid, Match, Payment Date, and a checkbox for remaining anonymous. The 'Personal Information' section includes fields for Name, Home Address, Work Address, and Work Email. A 'Back' button is visible between the two callout boxes.

Match Information

| | |
|----------------------------|-----------------------|
| Program | GreenSource IPE Dedee |
| Organization | Unknown |
| Payment Type | Payroll Deduction |
| Amount Paid | \$10.00 |
| Match | \$10.00 |
| Payment Date | 9/16/2014 |
| I wish to remain anonymous | No |

Personal Information

| | |
|--------------|--|
| Name | Daphne Wilson |
| Home Address | 816 Walnut Square Blvd Ste D Richmond, VA 23223 |
| Work Address | 2301 Wisconsin Ave NW Sunnyvale, CA 95054 |
| Work Email | mcomanda@trust.com |

Employee matching gift programs are offered by a wide range of companies



General Electric

Employee Eligibility: Employees, retirees, and surviving spouses

Ratio: 1:1

Match Amounts: \$25 - \$50,000 annually

Eligible Organizations: Nearly all US 501(c)(3) organizations or educational institutions and UK based nonprofits

Submission Deadline: Registered by the donor by April 15th of the following year

Submission Process: Electronic



Soros Fund Management

Ratio: 3:1 for employees, 2:1 for partners

Match Amounts: Up to \$300,000 annually



Eligible Organizations: Nearly all US 501(c)(3) organizations or educational institutions

State Street Capital

Employee Eligibility: Recently expanded to global employees

Ratio: 1:1



STATE STREET®

Match Amounts: Up to \$35,000 depending upon role

Unique element: Fundraising match up to \$5,000 per employee

British Petroleum

Match Amount: Up to \$5,000 per year

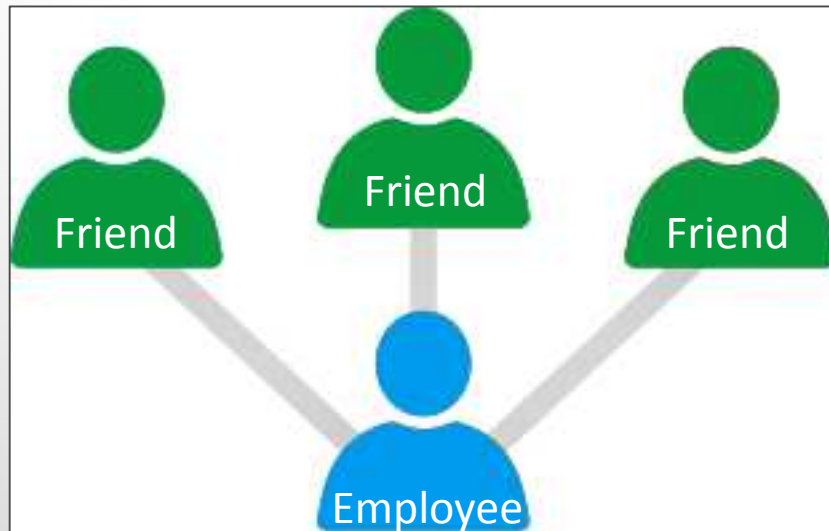
Unique element: Matches employee fundraising and each employee can allocate a \$300 grant to a nonprofit each year



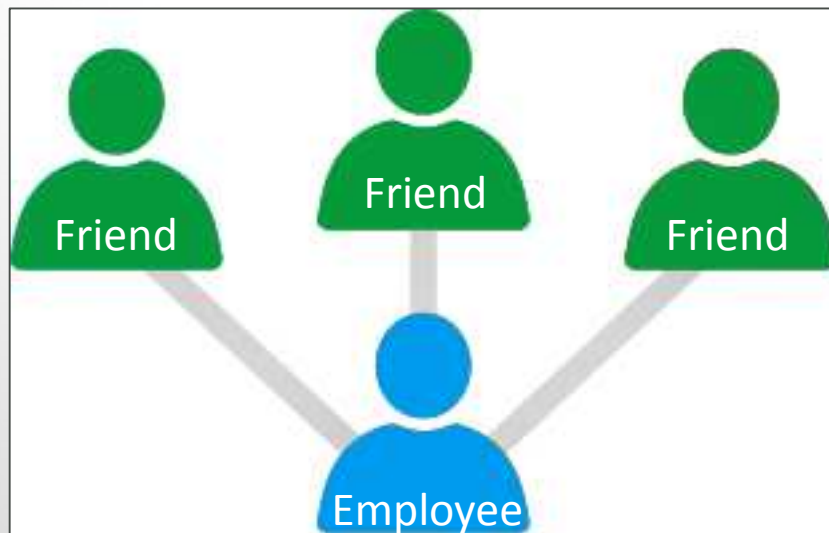


5 YEARS =





Fundraising Matches



Fundraising Matches

Microsoft

Employee Eligibility: Full-time and part-time employees

Ratio: 1:1



Match Amounts: \$25 - \$15,000 annually

Eligible Organizations: Nearly all US 501(c)(3) organizations or educational institutions

Submission Deadline: Within 12 months of the donation date

Submission Process: Electronic



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Companies



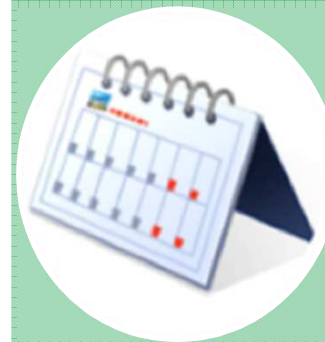
Why You
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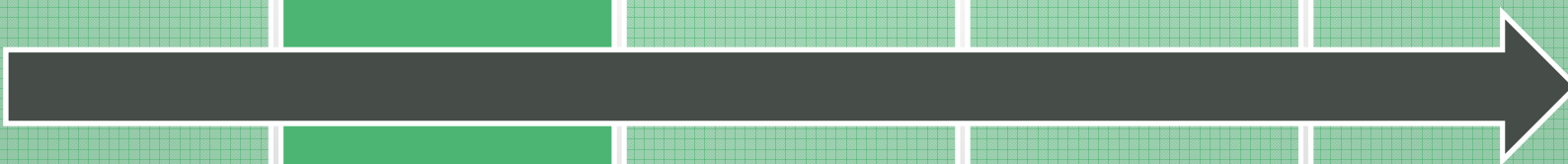
Ways to
Maximize
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Matching
Gift Revenue



DonorPerfect
Connect and
Weblink



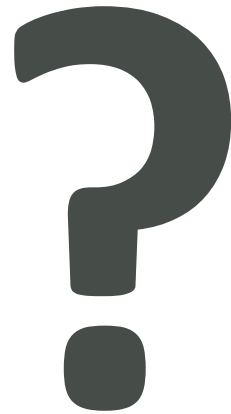
Do These
Five Things
Today



DID YOU KNOW



\$3-10 billion in matching gift funds are left on the table each year



Can you guess why?

Employee participation rates vary widely across industries and companies

| Financial Services | | Technology | |
|---------------------------------|-----|-----------------------|-----|
| Wells Fargo | 11% | Xerox | 3% |
| Bank of America / Merrill Lynch | 16% | Verizon | 8% |
| Morgan Stanley | 35% | Dell | 12% |
| American Express | 70% | Microsoft | 65% |
| Consumer Goods | | Pharmaceuticals | |
| Nike | 5% | Merck | 7% |
| General Mills | 5% | Bristol-Myers Squibb | 13% |
| Kraft Foods | 11% | Eli Lilly and Company | 15% |
| Johnson & Johnson | 25% | Pfizer | 30% |

Let's dive into one of the best run matching gift programs

| Financial Services | | Technology | |
|---------------------------------|-----|-----------------------|-----|
| Wells Fargo | 11% | Xerox | 3% |
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Microsoft hangs simple and intriguing posters throughout the office



Giving.
It's simple.

 $=$ 

Microsoft
Citizenship

More kids are smiling with Microsoft Giving
Caitlin Kehoe, Program Manager, volunteered over 60 hours at Children's Hospital last year, which not only makes her a floor favorite with the kids, it also makes her a Leadership Giver. And since volunteer time is matched at \$17 an hour with Microsoft Giving, there are even more warm fuzzies to go around.

Log your volunteer hours
[//give](#)

Giving.
It's simple.

 $=$ 

Microsoft
Citizenship

More bellies are full with Microsoft Giving
Jennifer Dearden, Operations Account Manager, helps kids stay fed and focused by volunteering with Hopelink. And because Microsoft Giving matches her donation dollar for dollar, lunch gets served to twice as many kids in need.

Get your donation matched
[//give](#)

Giving.
It's simple.

 $=$ 

Microsoft
Citizenship

More minds are super-charged with Microsoft Giving
John Gilber, SDET II, helps under-served youth get actively engaged with STEM by volunteering with Xbot Robotics. And since volunteer time is matched at \$17 an hour with Microsoft Giving, even more kids are putting their fix on tech future in motion.

Find the cause *you* care about
[//give](#)

Microsoft shares matching gift information with local nonprofits and employees (One-pager example)

Get Involved: Maximize Microsoft Giving Programs



We believe nonprofits can change the world.

That's why we're proud to support thousands of organizations globally. And, why our employees give generously to the causes they care about – more than \$1 billion since the employee Giving Campaign began! Last year alone, our employees gave \$113 million (including company match) to 19,000 nonprofits.

We want to continue to support the important work you do in the community. This document provides an overview of opportunities and how your nonprofit can benefit.

Year-Round Opportunities

Here's how you can get involved:

Add volunteer opportunities to Microsoft's Volunteer Manager tool. Set up an account and visit the [FAQ and online training](http://aka.ms/Hfa0gc).
<http://aka.ms/Hfa0gc>.

Recruit a Microsoft employee to join your board of directors. Post the opportunity to [Volunteer Manager](http://aka.ms/Feu623), <http://aka.ms/Feu623>, and network with existing employees you know.

Remind your current Microsoft volunteers to submit their volunteer match requests at <http://give>.

Remind donors who give directly to your organization to submit their match requests at <http://give>.

Connect employees who are passionate about your cause with each other to build a community of supporters. They are your key to further engagement and employee matching funds!

Show off the ways Microsoft employees are involved in your organization! Post pictures, thank yous, impact stats on Twitter or Facebook accounts @msftcitizenship (Twitter) or @Microsoft Citizenship (Facebook) with hashtag #msftgiving. Microsoft will retweet & share the great work your nonprofit accomplishes and the difference we can make together!

Microsoft U.S. Employee Matching Program Basics

This program supports causes employees care about, and directs corporate funds to their favorite organizations, by taking part in generous matching programs.

This program is open to U.S. based 501c3 nonprofits and educational institutions.

Monetary donations are matched dollar-for-dollar (\$25 minimum).

Volunteer time is matched at \$17 per hr (4 hours with the same organization in 12 months to qualify).

New hires are welcomed with a \$50 Microsoft donation they can direct to a qualifying nonprofit.

Employees have two options for donating Microsoft product through the employee matching programs [here](http://aka.ms/Lpi52m), <http://aka.ms/Lpi52m>.

Employees can submit their match requests up to 12 months after the donation or volunteer activity occurs.

Employees have up to \$15,000 in matching funds they can use each calendar year, interns have \$1,000.





Microsoft

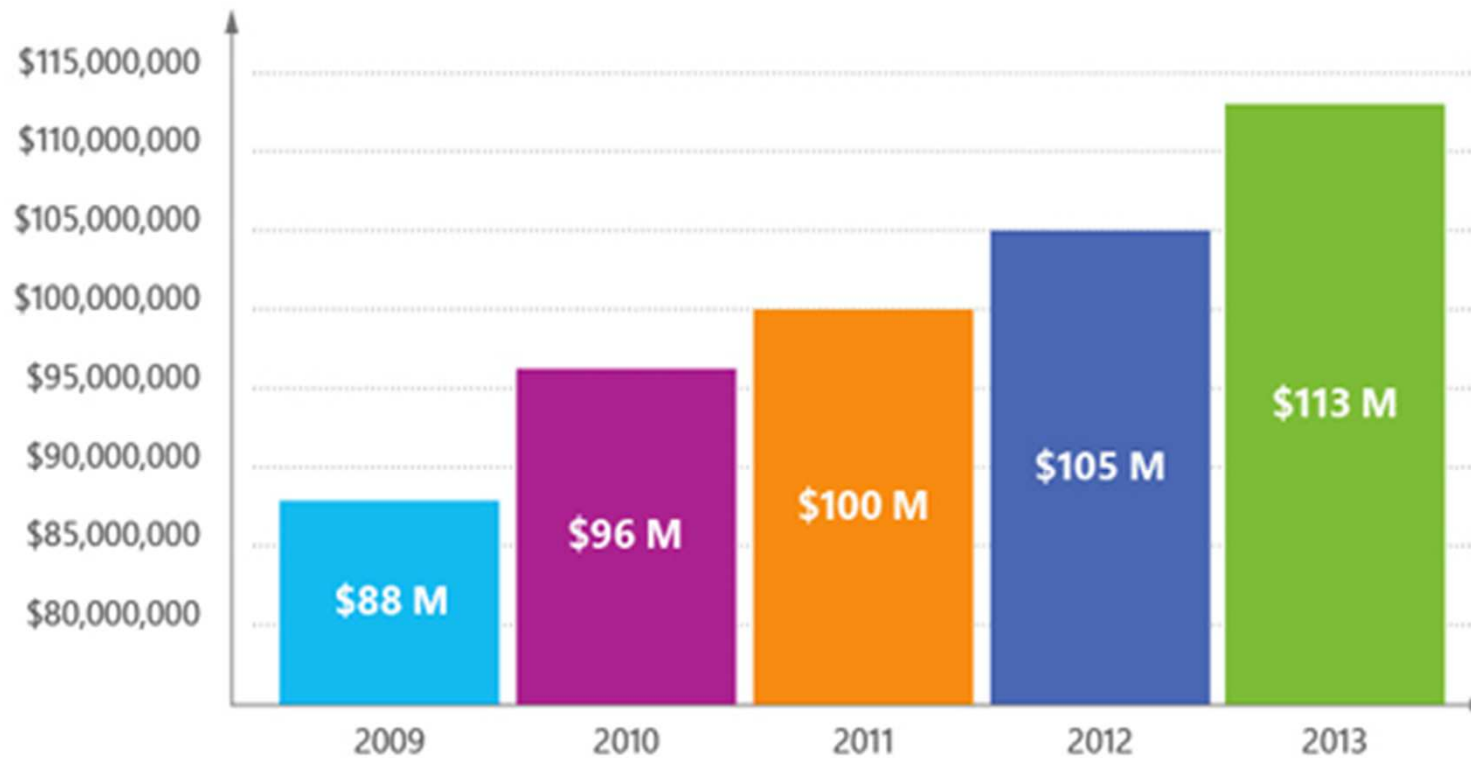


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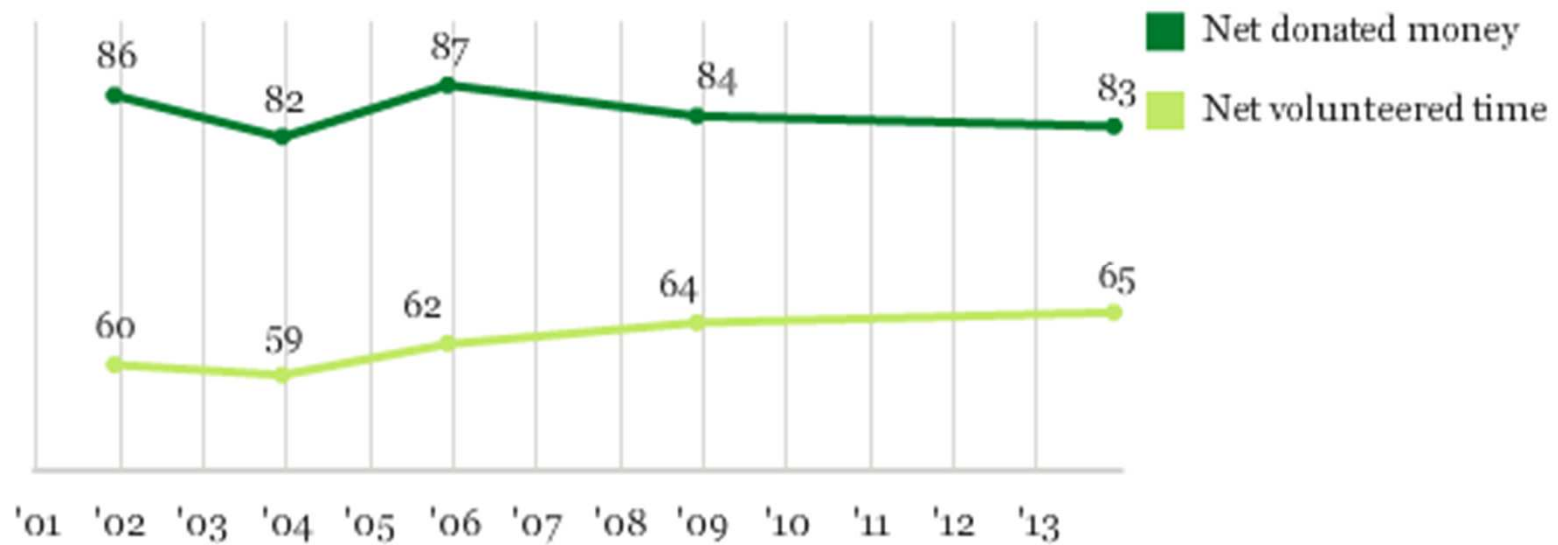


Generosity Rising: Microsoft Employee Giving Program Totals



Summary of Americans' Charitable Activity, 2001-2013

Polls conducted in early December



GALLUP®

But what about at all the other companies?

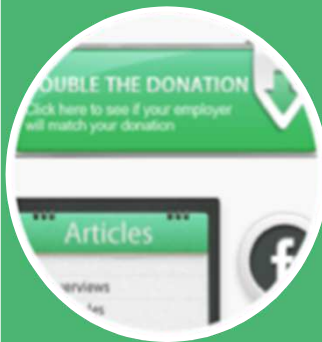
| Financial Services | | Technology | |
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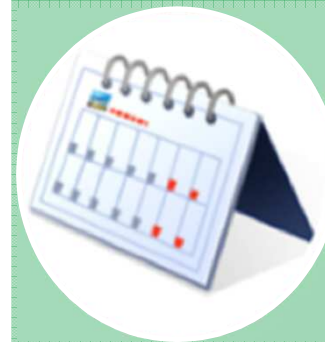
Why You
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Develop a
Matching
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Ways to
Maximize
Your
Matching
Gift Revenue



DonorPerfect
Connect and
Weblink



Do These
Five Things
Today



It's important to raise awareness and make it easy for your donors to submit matching gifts

| Method | Suggested Location |
|-----------------|-------------------------|
| Online Methods | Website navigation |
| | Ways to give page |
| | Dedicated match page |
| | Donation screen |
| | Confirmation screen |
| | Acknowledgements |
| | Social Media |
| | Emails |
| Offline Methods | Newsletters |
| | Acknowledgement letters |
| | Donation forms |

Feature matching gifts on a dedicated gift page

HEARTLAND ALLIANCE

VITAL BRIDGES CENTER ON CHRONIC CARE

SEARCH

CAREERS | HIRE US | CONTACT US

HOME ABOUT US SERVICES VOLUNTEER EVENTS AIDS RUN & WALK HARVEST FOR HOPE VITALINK JUNIOR NETWORKING COMMITTEE DONATE

GET UPDATES FROM VITAL BRIDGES

Sign up to receive email updates from Vital Bridges

HOME » VITAL BRIDGES » DONATE » DONATE - MATCHING GIFTS


Double or triple your donation to Vital Bridges through your company's matching-gift program! Such programs typically match all or a percentage of employee contributions to charitable organizations, making the employer a partner in employees' personal philanthropy. Simply obtain a matching-gift form from your employer's personnel office, fill it out, and provide it to Vital Bridges Center on Chronic Care with your contribution. We'll process the matching gift with your company.

Below is a growing list of companies that match employees' charitable gifts. If you don't see your employer here, contact your HR or management to find out whether they match your gift to Vital Bridges.

| | |
|-----------------------------|----------------------------------|
| 3COM | Lam Research Corp. |
| Abbott Labs | Lamson & Sessions Co. |
| ACCO Brands Inc. | LandAmerica Financial Group Inc. |
| ADC Telecommunications | Leo Burnett Co. Inc. |
| Adobe Systems Inc. | Levi Strauss & Co. |
| ADP Inc. | LEXIS-NEXIS |
| Advanced Micro Devices Inc. | Lexmark International Inc. |
| Aetna Inc. | Lincoln Financial Advisors |
| Allegro MicroSystems Inc. | Lincoln Financial Distributors |
| Alliant Techsystems | Liz Claiborne Inc. |
| Allied Tube & Conduit | Loews Corp. |

Feature matching gifts on a dedicated matching gift page (example #2)

www.kidney.org/matchinggifts/

 **National Kidney Foundation™**

[En Español](#) [NKF Store](#) [About Us](#) [Careers](#) [Join NKF](#) [Newsroom](#) [Contact Us](#)

[Search](#)

[Home](#) [Real Stories](#) [Kidney Disease](#) [Patients](#) [Organ Donation & Transplantation](#) [Professionals](#) [Events](#) [Advocacy](#) [Donate](#)


Home » Donate »

MATCHING GIFTS


See if your employer will match your donation!


Enter your company name:

Matching Gift and Volunteer Grant information provided by

 **Double the Donation**
matching gifts made easy

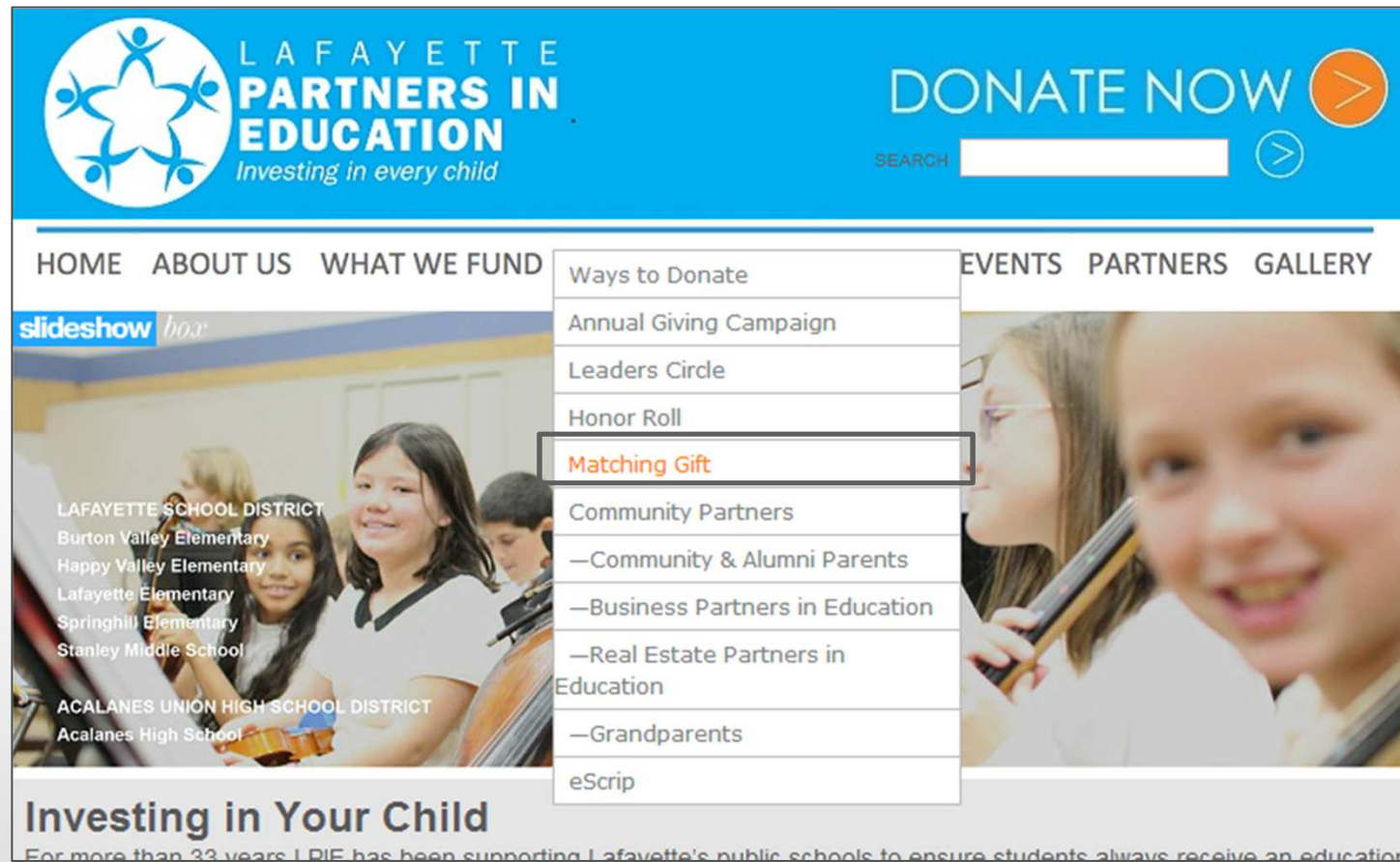
SUPPORT THE NKF
DONATE NOW

 **FIND LOCAL OFFICES & EVENTS**


 **LOVE YOUR KIDNEYS NEWSLETTER**








[Sign up for other free newsletters](#)

Feature matching gifts in your website's navigation bar



Feature matching gifts on your ways to give page





eBiz

Camp

Cookies

Forms

Newsletters

Volunteer Essentials

Classifieds

FOR GIRLS

FOR PARENTS

FOR VOLUNTEERS

SHOP

ABOUT US

Girl Scouts Of Greater Atlanta > For Parents > Make A Donation

Join Girl Scouts

Find Fun Events & Activities

Girl Scout Treats & Keeps

Donate Now

Make a Donation

Annual Fund

Adopt a Horse

Meet the Horses

Overview

FAQs

Capital Campaign

Purchase A Brick

Coming Home


Scouting for Shoes

Make a Donation

Why Give?


Girls today are faced with both unparalleled obstacles and unlimited opportunities. With this in mind, Girl Scouts of Greater Atlanta is committed to offering programming that empowers girls to be inspired, future leaders. Your financial gift is an opportunity to "pay it forward."

Choose Your Own Path:




Annual Fund

- Do you value the Girl Scout experience for your daughter and girls in our community? Join your fellow parents, volunteers, friends and community members to invest in Girl Scouting.




Give in Honor or Memory of Someone Special

- Recognize that special someone that has made an impact on your life.



Second Century Circle

- The Second Century Circle is the major giving society of Girl Scouts of Greater Atlanta.




Hispanic Outreach


- The Hispanic Outreach Program focuses on serving under-represented sectors of our population so that all girls can benefit from the experience of Girl Scouting.

Double the Donation!

Click to See if Your Employer Matches Your Gift




online fundraising software







Double the Donation
matching gifts made easy


Feature matching gifts on the donation page

**The Association**
OF FORMER STUDENTS
TEXAS A&M UNIVERSITY

Login ▾About Us ▾MAKE A GIFT







Find an Aggie | Decals | Awards & Recognition | Silver Taps | Traveling Aggies | Alumni Center



**AGGIE NETWORK**

Aggie Ring ▾Giving ▾Reconnect ▾Events ▾Career Tools ▾Multimedia ▾

Share This Page



Ways to Give

[Annual Fund](#)

[Missing Year Bars](#)

[Update a Recurring Gift](#)

[Memorial Giving](#)

[Aggie Ring Scholarship](#)

[Building Enhancement Campaign](#)

[Endowed Century Club](#)

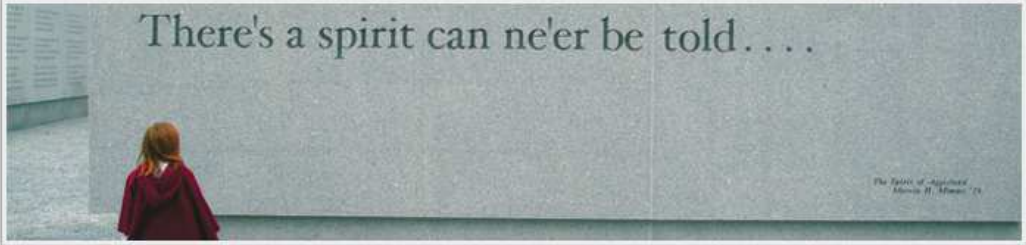
[Printable Giving Forms](#)

Giving Links

[Giving Home](#)

[Giving Levels](#)

[How Your Gift is Used](#)



Your loyal support is one of the things that makes Texas A&M such a special place to be. When you make a gift to The Association of Former Students you are supporting student scholarships, student organizations, Aggie traditions and so much more. So make your gift today so that your generosity of spirit will continue to set an example for fellow Aggies.

Gift Amount [Login to pre-populate form, or create your account today](#)

\$

Would you like to make this a recurring gift?


No ▾

☐ This is a payment on a pledge

Employer Gift Matching

Find your company's matching gift ratio and multiply the impact of your gift! Then, type their name and matching ratio below. The lookup includes instructions for submitting matching gift paperwork.

Feature matching gifts in emails

**CMTA**
Charcot-Marie-Tooth Association

eNews

Find out if your employer has a matching gift program and double your donation to the CMTA!






Will your employer match your donation to the CMTA?


It's easy now to find out. Simply click here and type in your company name. If your company is listed, you can fill out the forms and submit them right on line.

If your employer is not listed, ask your HR department if your company has a matching program or would be willing to consider one. You can then "Add Your Employer" (on the page following the search page).

Every gift we receive is significant in funding our fight to find treatments for CMT; doubling your gift means we can move even faster in our efforts to find those treatments.

DOUBLE THE DONATION
Click here to see if your employer will match your donation



**CMTA**

Charcot-Marie-Tooth Association PO Box 105 Glenolden, PA 19036
t-800.606.2682 • 610.499.3264 • fax: 610.499.3267 • info@cmtausa.org

Feature matching gifts on social media

Sample Facebook Post

**Charcot-Marie-Tooth Association: The Time is Now**
6 hours ago

Will your employer match your donation to the CMTA?

It's easy now to find out. Simply click here and type in your company name: www.doublethedonation.com/cmta.php

Every gift we receive is significant in funding our fight to find treatments for CMT; doubling your gift means we can move even faster in our efforts to find those treatments.



Donating ...?
Find out if your employer
is one of the more than
1,400 US companies that
have matching gift programs
and make yours a double scoop!

Unlike · Comment · Share

You and 20 others like this.

**Lisa Moretti** Mine is!
Like · Reply · 2 · 5 hours ago

Write a comment...

Sample Twitter Posts

**Georgia Conservancy** @GaConservancy
Want to double the impact of your donation? See if your employer has a **matching** gift program with Double the Donation! bit.ly/Rh5l8o
Followed by [EHE Atlanta](#) and 2 others
Expand

**Center Puppetry Arts** @CtrPuppetryArts
Double Your Donation! See if your company offers a gift matching program ow.ly/ip4ID
Expand

**CASA, Pikes Peak** @CASAPikesPeak
Double your donation! Many employers sponsor matching gift programs. Find out if yours does > bit.ly/16CGrh2 @2xDonations
Expand

**Fernbank Museum** @FernbankMuseum
Double Donations! See if your company offers a gift matching program. bit.ly/GDK153
Expand Reply Retweet Favorite More



The Basics
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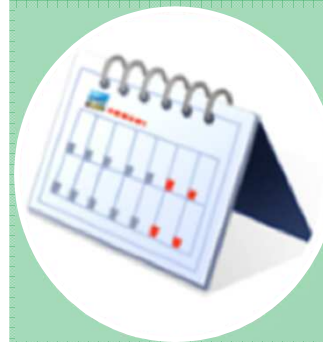
Why You
Should
Develop a
Matching
Gift Plan



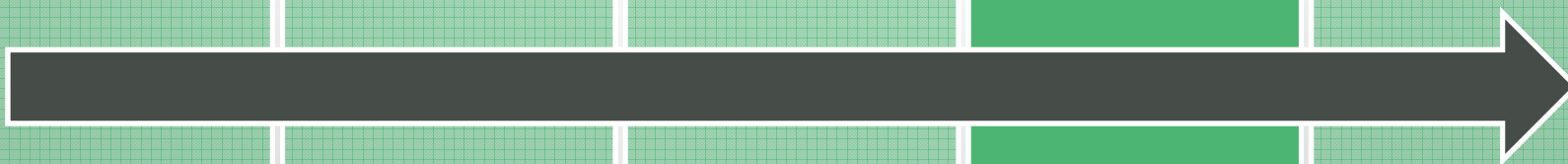
Ways to
Maximize
Your
Matching
Gift Revenue



DonorPerfect
Connect and
Weblink



Do These
Five Things
Today



<http://connect.donorperfect.com/>





The Official DonorPerfect Online Marketplace

Connecting the best people with the best solutions



Double the Donation

Description


How does Double the Donation's service work?

Double the Donation's team maintains a database of companies and subsidiaries which match donations from their employees to nonprofits and provides an easy way for your nonprofit to share the necessary company specific matching gift information with donors.



Double *the* Donation
matching gifts made easy








View Entries





Charity Navigator

E160789 ▾

Dates:  

Refresh

Last Download:  Donation Form 2
8/18/2014 1:07 PM

| | Status | ID | Name | | Pending | Downloaded | Total |
|--|--|----|-----------------------------|---|-----------------------------|--------------------------------|--|
| | | | All Forms | | 64 | 9364 | 9428 |
| |  Active | 2 | Donation Form 2 |    | 64 | 9364 | 9428 |
| | | | <div>Add WebLink Form</div> | | All Pending | All Downloaded | All Pending & Downloaded |

WebLink Mini-Videos

- [Learn More about the new WebLink Administrative Menu!](#)
- [Learn More about Automatic Downloads!](#)
- [Learn More about the WebLink Form Styler!](#)
- [Learn More about Events Management Integration!](#)
- [Learn More about Self-Service Forms!](#)
- [WebLink Admin Module Overview](#)
- [WebLink Download Tutorial](#)

Important Links

- [WebLink Administrative Menu Feedback](#)
- [July 9, 2014 - Release Highlights](#)
- [July 9, 2014 - Release Notes](#)
- [June 20, 2014 - Announcing Automatic Downloads](#)
- [WebLink Manual](#)



Thanks for trying the new **menu** early! [How do you like it?](#)

[Back to View Entries](#)**The Basics**

- [Edit Header/Footer](#)
- [Style Your Form](#)
- [Set Email Options](#)
- [Set Item Codes](#)
- [Create Form Links](#)

Fields & Items**Additional Options****Page Header****Page Footer**

Pages: Receipt Page ▾

Need Help? [?](#)**Thanks for donating!**

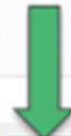
Did you know many companies match donations from their employees to our organization? Use the below search box to see if your company will match your donation to our organization.

See if your employer will match your donation!

Enter the name of your company:

Company name...

Matching Gift and Volunteer Grant information provided by

**Double the Donation**
matching gifts made easy

Normal

HTML

<h3>



Save

Preview Page





Thanks for donating!

Did you know many companies match donations from their employees to our organization? Use the below search box to see if your company will match your donation to our organization.

See if your company will match your donation!

Enter the name of your company:

Matching Gift and Volunteer Grant information provided by



Double the Donation
matching gifts made easy

Your payment was approved.

 [Please print this page for your records.](#)

| | |
|---------------------|----------------------------|
| TransactionDate | 1/23/2015 |
| Transaction Amount | \$5.00 |
| Cardtype | Visa |
| Card Account Number | 3xxxx1000 |
| ExpirationDate | 0819 |
| Zip | 30306 |
| Authorization Code | 158982 |
| Address | 1489 N. Highland Ave. |
| City | Atlanta |
| State | GA |
| Email | adam@doublethedonation.com |
| Name on Account | Adam Weinger |
| Order Number | 19803 |



How Double the Donation's tool works: Donors search for their company

See if your employer will match your donation!

Enter the name of your company:

home



The Home Depot

Grayson Homes

Embrace Home Loans

Hope In Home Care

Levy Home Entertainment

Freddie Mac

How Double the Donation's tool works: Donors access forms, guidelines, and instructions

The Home Depot

Contact Info

| | |
|--------------------|---|
| Forms: | http://www.givingprograms.com/homedepot |
| Guidelines: | https://corporate.homedepot.com/Associates/Benefits/Pages/MatchingGiftProgram.aspx |
| Corporate Contact: | Home Depot Matching Gift Program ☎ (888) 628-2442 ✉ homedepot@givingprograms.com |

Matching Gift Programs

| | |
|---|---------|
| Offered: | ✓ Yes |
| Minimum Matched: | \$25 |
| Maximum Matched: | \$3,000 |
| Match Ratio: | 1:1 |
| Full-time employees, spouses, and board eligible? | ✓ Yes |
| Part-time employees eligible? | ✓ Yes |
| Retirees eligible? | ✗ No |

Home Depot matches donations to most nonprofits including:

- Educational institutions (K-12 included)
- Health and human services
- Arts and cultural organizations
- Civic and community organizations
- Environmental organizations

Home Depot matches up to \$1,000 annually per employee to each organization he or she donates to (max \$3,000 total per employee.)

Home Depot Matching Gift Submission Process:

Employees / donors should register their matching gift requests electronically at <http://www.givingprograms.com/homedepot> or over the phone by calling 1-888-628-2442.

Microsoft

Contact Info

| | |
|--------------------|---|
| Forms: | https://easymatch.com/microsoft |
| Guidelines: | http://www.microsoft.com/about/corporatecitizenship/en-us/serving-communities/community-opportunities/employee-giving/ |
| Corporate Contact: | Matching Gifts Customer Support ☎ (800) 480-4438 ✉ MS@easymatch.com |

Matching Gift Programs

| | |
|---|----------|
| Offered: | ✓ Yes |
| Minimum Matched: | \$25 |
| Maximum Matched: | \$15,000 |
| Match Ratio: | 1:1 |
| Full-time employees, spouses, and board eligible? | ✓ Yes |
| Part-time employees eligible? | ✓ Yes |
| Retirees eligible? | ✗ No |

Microsoft matches employee donations to most nonprofits including:

- Educational institutions (K-12 included)
- Health and human services
- Arts and cultural organizations
- Civic and community organizations
- Environmental organizations
- And many other nonprofits

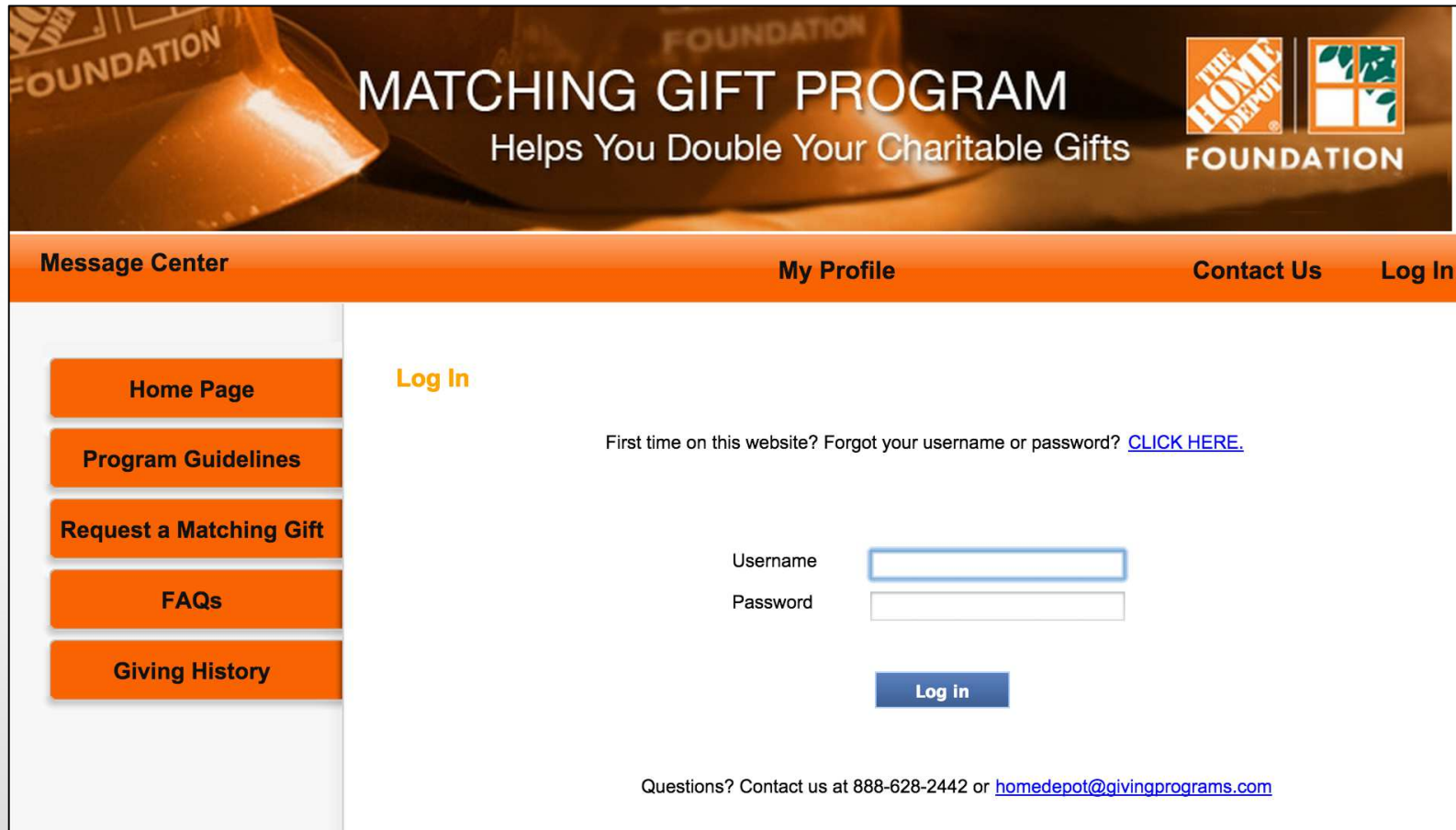
Microsoft's Matching Gift Submission Process:

Employees / donors can submit their matching gift requests electronically at <https://easymatch.com/microsoft> or at <http://give>.

Note: Employees must be connected to the company intranet to access the above links.

Additional details of the matching gift program can be found at <http://doublethedonation>

Donors are able to submit their matching gift requests



The screenshot shows the Home Depot Matching Gift Program website. The header features the text "MATCHING GIFT PROGRAM" and "Helps You Double Your Charitable Gifts" alongside the Home Depot logo and a green leaf logo. Below the header is an orange navigation bar with links: "Message Center", "My Profile", "Contact Us", and "Log In". On the left side, there is a vertical menu with orange buttons for "Home Page", "Program Guidelines", "Request a Matching Gift", "FAQs", and "Giving History". The main content area has a "Log In" link in orange. Below it, a message says "First time on this website? Forgot your username or password? [CLICK HERE.](#)". There are input fields for "Username" and "Password", followed by a blue "Log in" button. At the bottom, contact information is provided: "Questions? Contact us at 888-628-2442 or homedepot@givingprograms.com".

FOUNDATION

MATCHING GIFT PROGRAM

Helps You Double Your Charitable Gifts

THE HOME DEPOT **FOUNDATION**

Message Center My Profile Contact Us Log In

Home Page

Program Guidelines

Request a Matching Gift

FAQs

Giving History

Log In

First time on this website? Forgot your username or password? [CLICK HERE.](#)

Username

Password

Log in

Questions? Contact us at 888-628-2442 or homedepot@givingprograms.com



The Basics
and Top
Companies



Why You
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Ways to
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Today



#1 – Identify your organization's matching gift champion



#2 – Determine how much you raise from matching gifts

| Matching Gift Dashboard | | | | | |
|--|--------------|--------------|---|--------------|------|
| Provided by Double the Donation Matching Gifts Made Easy! | | | | | |
| http://doublethedonation.com | | | | | |
| Instructions | | |  Double the Donation matching gifts made easy | | |
| 1. Fill Out Cells in Orange with Your Organization's Own Data | | | | | |
| 2. Graphs will Automatically Update | | | | | |
| 3. Share with Colleagues | | | | | |
| | | | | | |
| Inputs: | | | | | |
| | 2010 | 2011 | 2012 | 2013 | 2014 |
| Number of Matching Gifts Received | 80 | 110 | 120 | 190 | |
| Value of Matching Gifts Received | \$ 18,000 | \$ 34,000 | \$ 26,000 | \$ 40,000 | |
| Number of Donations Received | 1,500 | 1,800 | 2,700 | 3,400 | |
| Value of Total Individual Donations Received | \$ 1,000,000 | \$ 1,100,000 | \$ 1,200,000 | \$ 1,300,000 | |
| Outputs | | | | | |
| | 2010 | 2011 | 2012 | 2013 | 2014 |
| Matching Gift Rate (# of matching gifts received / # of total donations) | 5.3% | 6.1% | 4.4% | 5.6% | |
| Additional Individual Fundraising from Matching Gifts (Value of matching gifts / value of individual donations) | 1.8% | 3.1% | 2.2% | 3.1% | |

#3 – Determine your organization’s matching gift maturity



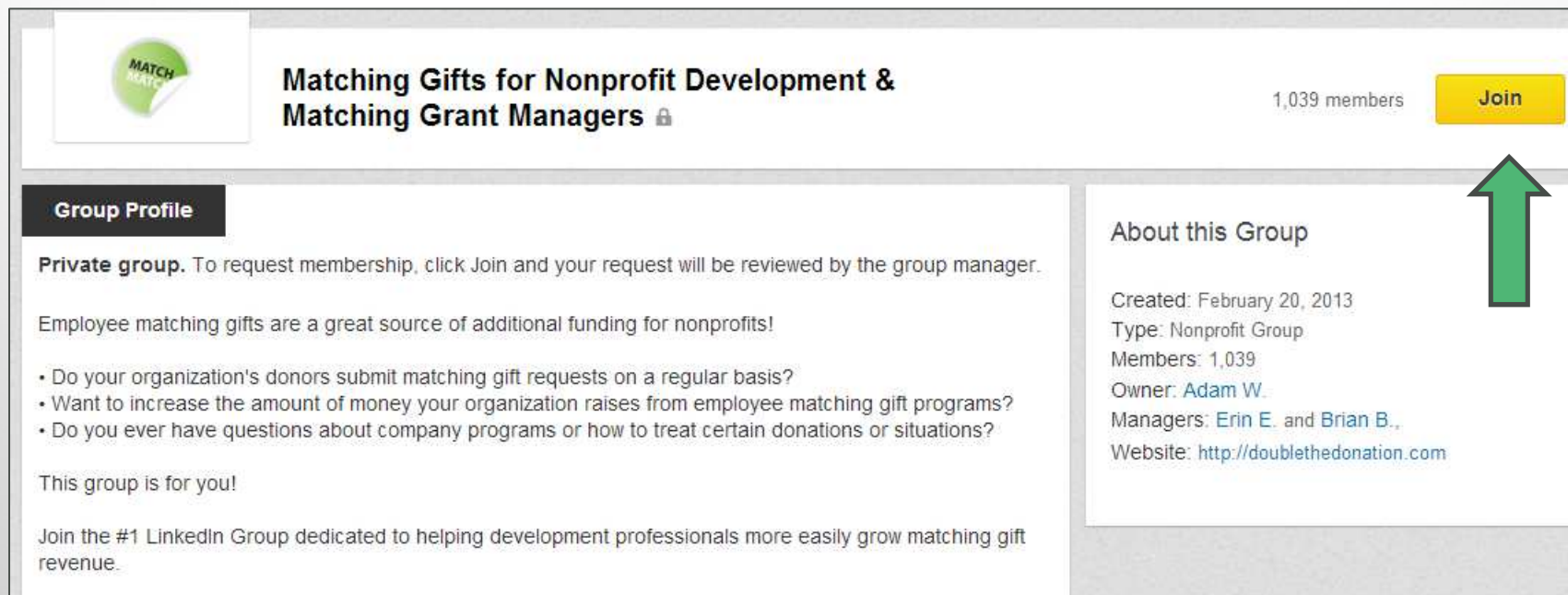
#4 – Review and modify your matching gift communications

| Method | Suggested Location | Currently | Target |
|-----------------|-------------------------|------------|--------|
| Online Methods | Website navigation | (Yes / No) | Yes |
| | Ways to give page | (Yes / No) | Yes |
| | Dedicated match page | (Yes / No) | Yes |
| | Donation screen | (Yes / No) | Yes |
| | Confirmation screen | (Yes / No) | Yes |
| | Acknowledgements | (Yes / No) | Yes |
| | Social Media | (Yes / No) | Yes |
| | Emails | (Yes / No) | Yes |
| Offline Methods | Newsletters | (Yes / No) | Yes |
| | Acknowledgement letters | (Yes / No) | Yes |
| | Donation forms | (Yes / No) | Yes |

#5 – Connect with your matching gift colleagues on our LinkedIn Matching Gift Group



Search LinkedIn for “Matching Gifts for Nonprofit Development”





Ask Me A Question!

Submit a question to the LinkedIn Matching Gift

<https://www.linkedin.com/groups/Matching-Gifts-Nonprofit-Development-Matching-4863004/about>

Connect with me (Adam Weinger) on LinkedIn

(<http://www.linkedin.com/in/adamjweinger/>)

Email me at Adam@doublethedonation.com