

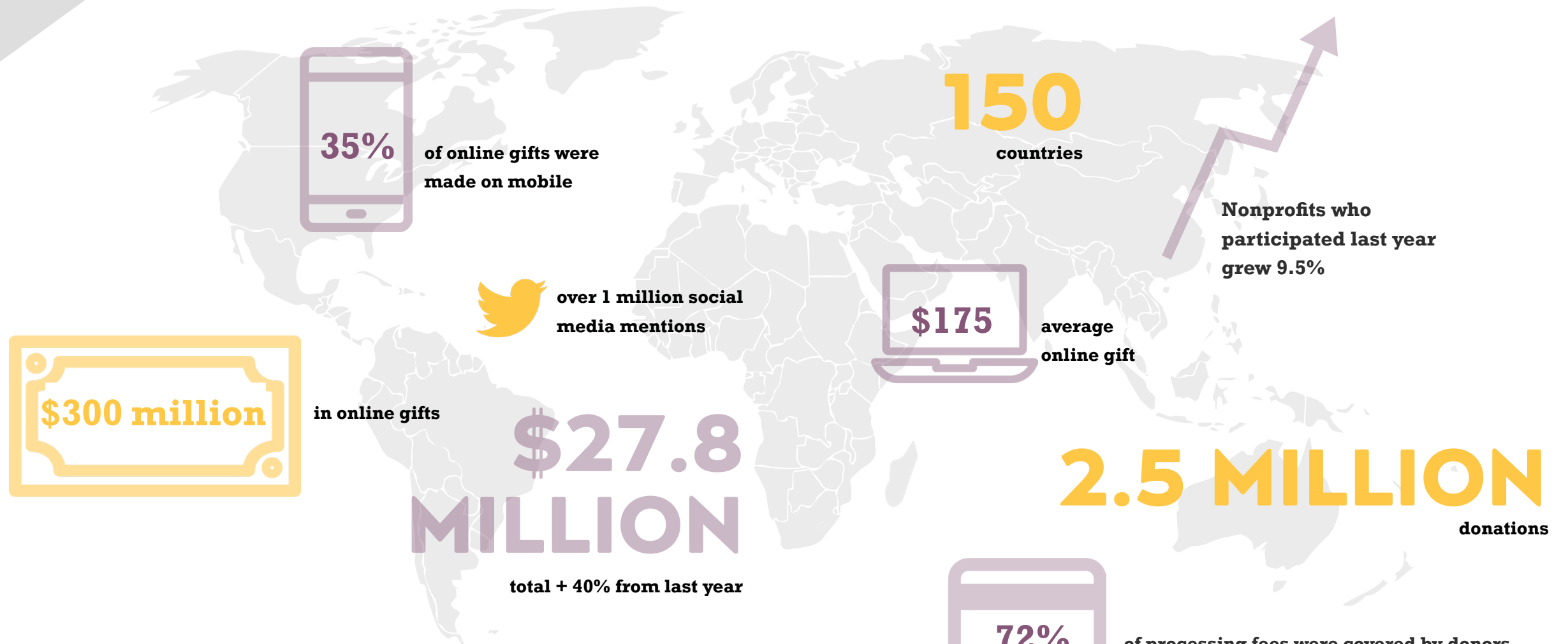


#GIVINGTUESDAY IDEAS FOR 2018



JUST HOW BIG IS GIVING TUESDAY?

GIVING TUESDAY 2017
GLOBAL SUCCESS



GIVING TUESDAY 2017
DONORPERFECT
COMMUNITY SUCCESS



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#intro

Grow and energize your supporters with creative Giving Tuesday ideas designed to bring you closer to the people who make your mission possible.

Giving Tuesday is a movement built upon the belief that community is the most powerful force of change in the world. That makes this worldwide holiday of giving the perfect opportunity to strengthen, spotlight, and celebrate the community that upholds your organization’s cause.

Whether your team’s lean or large, you can pull off a successful Giving Tuesday campaign that fuels your next big initiative, gains new donors, and gives everyone - from your staff to your supporters - a great sense of purpose by being a part of the community that is your organization.

This guide is designed to equip and inspire you with fresh ideas to connect with donors on Giving Tuesday via social media, text, and email.

GIVING TUESDAY IDEAS

TO REACH YOUR DONORS





#reachyourdonors

Before you create your dazzling Giving Tuesday campaign, think about the people in and beyond your network who are most likely to celebrate this global day of giving.

HERE ARE SOME KEY GROUPS TO CONSIDER WHEN IT COMES TO GIVING TUESDAY:

Hyper-Connected Millennials

While student loans make a serious dent in their ability to give a lot, this socially-conscious generation cares about your cause. In fact, 88% of millennials who heard of Giving Tuesday gave last year.

Later, we'll talk about how you can leverage

their limited spending capabilities in a way that keeps them connected to your cause in the future, when they'll have more to give and have developed a strong relationship with your organization.

Social-Savvy New Donors

Giving Tuesday's social media slant inspires everyone to share how they gave, so many people follow the lead of their friends and join in by making their first donation to an organization.

While this trend is an encouraging one, it's important to know that 63% of Giving Tuesday donors say they only give on that day. Instead of letting that stat disappoint

you, let it be a friendly nudge for creating an awesome post-Giving Tuesday engagement plan.

Plugged-In Multichannel Donors

Multichannel donors are your most enthusiastic supporters. Giving both on and offline, they engage with you on social media, regularly respond to your emails, attend your fundraising events, and volunteer when they're able.

The best way to harness their enthusiasm on the big day? Encourage every multichannel donor to post an "unselfie" on their social media channels so all of their followers will see they're supporting your organization and hopefully do the same.

unselfie - noun - a selfie that shares which organization you're supporting for Giving Tuesday

Stats are from givingtuesday.org.

GIVING TUESDAY IDEAS

TO RAISE MORE ONLINE



#raisemoreonline

CREATE A TIME-SAVING, MONEY-RAISING ONLINE FORM IN 3 SIMPLE STEPS

Because Giving Tuesday mostly takes place on social media, the ability to accept donations online is a must. Your website, along with your emails and social posts should all point to your online donation form.

Don't have a donation form yet? Don't fret! Here's how to create a customizable integrated online donation form that looks fantastic, eliminates double data entry, lessens your processing fees, and gets you more monthly gifts. Add it to your website and link it to your emails and social posts in a snap!

Step 1. Take 5 minutes to sign up for Integrated Payment Services with DonorPerfect Online Forms.

Collect online, monthly, mobile gifts, and more with DonorPerfect Payment Services. It's simple, secure, and seamless. Best of all, gift and donor information processed through DonorPerfect Payment Services is instantly reflected in your DonorPerfect database - so there's no data entry on your part.

Why Don't You...

Get 100% of every gift? Make sure your form allows each donor to cover the small fee associated with processing a gift. That way, your Giving Tuesday processing fees could wind up being free!

Step 2. Style your Giving Tuesday donation form.

Did you know that donors are 6x more likely to give when a donation form is branded? Once you start setting up a Giving Tuesday form, make it yours. Gain donors' trust by customizing it to reflect your organization's logo and colors. It's easy with our form styler. No design experience needed!

Why Don't You...

Make monthly giving a default option? Set your form to suggest a recurring gift at first glance. That way, all your Giving Tuesday donors can consider supporting your organization long term.

Step 3. Test the form with your staff.

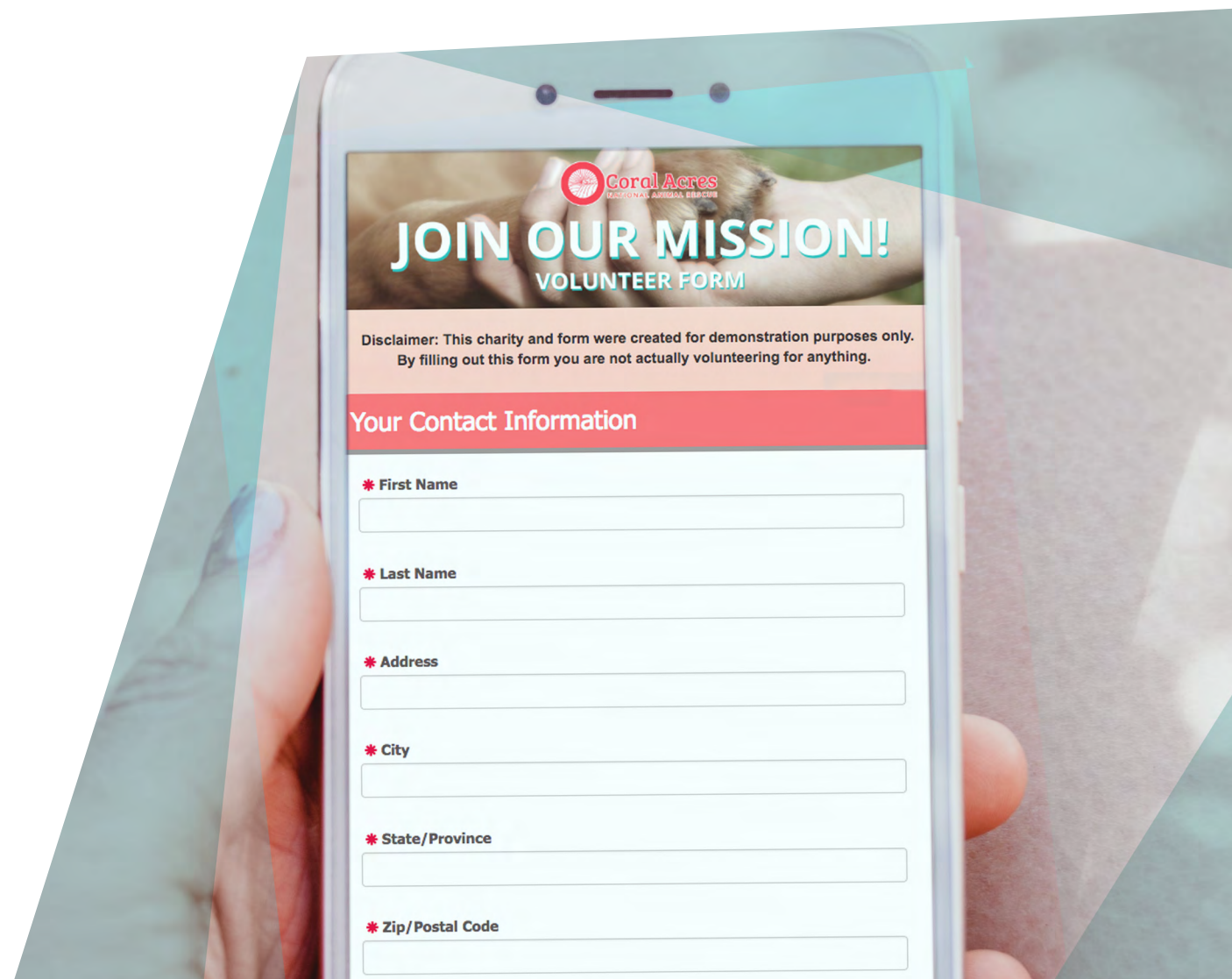
Your donation form is critical to your success, so it's important to have it tested before the big day. Send it to staff members and have them make a small donation or put your form in test mode and try it out.

Why Don't You...

Double your gifts? Many companies match charitable donations made by their employees, offering donors the chance to double their donation to you. Make it easy for donors to find out if their employer offers matching gifts with Double the Donation. This feature alerts donors to their match options the moment they're ready to donate - doubling their gift to you!

READY TO CREATE YOUR GIVING TUESDAY FORM?

Call 800-220-8111 and a DonorPerfect team member will help you get started with DonorPerfect and DonorPerfect Online Forms.



A photograph of an older Black couple smiling warmly. The woman on the left has short, curly grey hair and is wearing a red turtleneck. The man on the right has short grey hair and is wearing a red t-shirt. They are positioned on the right side of the frame. The background is a vibrant red with a large, diagonal, olive-green geometric shape cutting across it from the top left towards the bottom right.

GIVING TUESDAY IDEAS

TO RALLY YOUR SUPPORTERS

#rallysupporters

Crowdfunding pairs the power of social media with a donor's passion for your cause.

More than a passing fad, crowdfunding is a lucrative fundraising tool that connects your community and builds toward a common goal. Crowdfunding can be especially successful among a social-savvy demographic because a share or a like doesn't cost supporters a cent.

While your most enthusiastic supporters aren't always the ones who are able to give big, they can still impact your Giving Tuesday goal in a significant way by joining in your crowdfunding campaign.

These stats show what just one donor can do:

- On average, a donor can raise \$568 through an individual crowdfunding page.
- An average donation to a crowdfunding campaign is \$66.
- Over 50% of people who receive an email about a crowdfunding campaign donate.

HOW ONE NONPROFIT TRIPLED THEIR GIVING TUESDAY GOAL THROUGH CROWDFUNDING

At Chicago Coalition for the Homeless, Associate Director of Development and Marketing Claire Sloss manages everything from their website and social media channels to their donor database administration and communications.

Last year on Giving Tuesday, Claire used [DonorPerfect Crowdfunding](#) for a fun and easy way to energize their supporters to give and share about their \$10,000 fundraising goal.

In just 24 hours, Claire, her staff, and their supporters raised \$29,619 - nearly tripling their goal!

Because the Coalition's campaign was such a hit, we asked Claire to share how she makes the most of crowdfunding.





Here's what Claire recommends:

Build your crowdfunding campaign around donor engagement.

Crowdfunding is a great way to rally your supporters around your cause by encouraging them to get their friends on board, too! According to Claire, the important ingredients for a successful donor engagement initiative are:

- Emotion: Appeal to people's generosity and desire to serve the community around them to make it a better place.

- Simplicity: DonorPerfect Crowdfunding makes it super easy for people to create individual fundraiser pages and donate online.
- Community: Leverage the "friend effect." Opportunities to support causes through friends carry a lot of weight.

Choose a solution that leads to donor relationships, not just one-off gifts.

Many crowdfunding tools don't give nonprofits donor data beyond first and last name, so you're left unable to resolicit

donors. DonorPerfect Crowdfunding pages instantly collect and reflect all donor data and gift information into your donor management system so you can re-engage with donors and retain ownership of your data.

Use a giving thermometer to display your campaign's progress.

A giving thermometer allows organizations, individual fundraisers, and donors alike to give to and share your crowdfunding campaign with a goal in mind. On average, crowdfunding

campaigns paired with a meter raise 35% more.

Stats from [nonprofitsource.com](https://www.nonprofitsource.com).

Encourage donors to create their own crowdfunding campaigns.

In addition to annual events, one of Claire's board members had a great idea: use DonorPerfect Crowdfunding to set up a form for her birthday. Now, supporters of Chicago Coalition for the Homeless can quickly and easily create a DonorPerfect Crowdfunding form to set up a personal fundraising page for any reason.

CREATE A #GIVINGTUESDAY AMBASSADOR PROGRAM

In addition to using your organization's own social media profiles, launch a #GivingTuesday Ambassador Program.

This clever #givingtuesdayidea is brought to you by Heather Mansfield, Founder of [Nonprofit Tech for Good](#) and best-selling author. Follow her on Twitter for nonprofit tips, best practices, and inspiration @ [NonprofitOrgs](#).

1. Create an ambassador sign-up page on your website and then immediately provide your new ambassadors, through email, promo text and social media graphics and avatars for #GivingTuesday.

2. In the weeks leading up to Giving Tuesday, email your ambassadors and ask them to update their social media profiles. Email them again the day before to provide encouragement and last minute updates.

3. If applicable, in the weeks leading up to #GivingTuesday, ask your ambassadors to create a fundraising page for your #GivingTuesday campaign.

4. On #GivingTuesday, activate your ambassadors! Send them multiple emails and retweet, share, like, etc. their promotion efforts on #GivingTuesday.

5. After #GivingTuesday, follow-up with a "Thank you!" and save the date for #GivingTuesday 2019.



GIVING TUESDAY IDEAS

TO ATTRACT MONTHLY DONORS



#attractmonthlydonors

A monthly giving program is the most effective and effortless way to retain Giving Tuesday donor support beyond the 24-hour social media buzz.

On average, nonprofits who launch a monthly giving program using DonorPerfect boost their donor retention rate by up to 90%, so it's important to spotlight your monthly giving program on social media, emails, and your donation form itself for Giving Tuesday.

MONTHLY GIFTS: A PERFECT WAY FOR MILLENNIALS TO PITCH IN

Given their post-college financial constraints, millennials prefer the ability to show their support without a huge financial commitment, which is why 52% of them say they'd be interested in setting up a monthly donation toward a cause they care about for a small amount they'll barely notice.

While a \$10 a month contribution from a millennial donor may not seem like much, multiply that by 100 and that's an extra \$12,000 you can put toward your mission every year. And don't forget that as

they move up in their careers, millennials will increase their gift amounts to you substantially.

Begin building meaningful relationships today with the donor group that will sustain your organization's future by turning their Giving Tuesday gifts into opportunities to support your mission for the long haul.

3 WAYS TO PROMOTE MONTHLY GIVING ON GIVING TUESDAY

Millennials aren't the only group who will jump at the chance to give monthly. Check out these 3 ways to let all your donors know that they can celebrate this year's Giving Tuesday with a recurring gift:

1. Define monthly gift amounts in terms people can relate to.

ONE LESS COLD BREW
CAN CHANGE A LOT.

For the cost of a coconut milk cold brew you'd snag before work, you can give a shelter pup a second chance at finding a forever home. Celebrate Giving Tuesday with a \$5/month pledge to Teeny Rescue Animal Shelter. Give here: [\[LINK TO FORM\]](#)





2. Set a goal of monthly donors on Giving Tuesday.

Instead of a traditional dollar goal, let your donors know the desired number of monthly pledges you'd like to achieve in a single day. (Remember: the smallest pledges add up to a sizeable yearly donation!)

3. Lead with the impact of a monthly gift.

Spell out how each monthly gift amount makes a difference. For example, a human services organization might say, "Feed a person in need with a monthly gift. A \$10 donation provides lunch for a week. A \$20 donation covers breakfast and lunch for a week. A \$40 donation provides 3 full meals a day for a week."

DON'T HAVE A MONTHLY GIVING PROGRAM?

Download the free [Monthly Giving Starter Kit](#) that includes everything you need to get prepped to accept recurring gifts on Giving Tuesday.

GIVING TUESDAY IDEAS

FOR A HIT CAMPAIGN



#hitcampaign

As Executive Director of The David Sheldrick Wildlife Trust, Melissa Sciacca leverages over a decade of experience in wildlife conservation to support, promote, and expand her organization. Here are Melissa's top tips to help you craft a campaign that resonates.

1. Create original content that compels people to give.

"So much of our fundraising and retention efforts are centered around rich content," Melissa says. "We connect our supporters to the work we're doing on the ground in ways they can relate to. It takes a lot of effort to maintain that connection between our work in Africa and our donors in the states, but we create content that shows our mission as something people want to get behind."

2. Make your ask goal-oriented.

"Be specific about what you're asking them for so they can see a direct impact," she advises. "Nonprofits fall into a trap of generating a general ask on Giving Tuesday when they should be promoting a specific campaign." Think compelling, creative, and fun! A memorable campaign is a successful one.

3. Offer an added benefit to participating on Giving Tuesday.

Melissa says, "Be sure to motivate your supporters with a reason to give beyond the fact that it's Giving Tuesday." For example, The David Sheldrick Wildlife Trust obtains sponsors so they can offer matched giving. Ask yourself, "What makes this ask different than any of the other ones we do?"

4. Set yourself apart from the rest.

"Every nonprofit is competing for space on Giving Tuesday, so you've got to do something that makes you stand out." Melissa believes it's best to flip the script and "customize Giving Tuesday to your mission. Show supporters the direct alignment in your messaging and marketing."

5. Learn from your experience.

The day after Giving Tuesday is a day to pinpoint opportunities and set goals for the following year. Melissa pulls reports in DonorPerfect to set a benchmark for the next year. She also analyzes their Giving Tuesday campaigns in Constant Contact and on social media to understand what people respond to so they can apply those learnings in the future.



GIVING TUESDAY IDEAS

TO TURN OUTRAGE INTO OUTCOMES



#outragetoooutcomes

Mobilizing your fundraising efforts in response to events in the news can be a highly effective way to raise money to help those affected.

Online giving has revolutionized the way we react to current events, from natural disasters and national tragedies to policy changes and social movements. The aptly-named “rage donation” gives us an outlet when no one seems to be listening and a small sense of power when we feel utterly helpless.

rage donation - noun - a donation driven by an emotional response to a recent event

Does your organization directly impact a cause in the headlines today? Get the funds to intervene when your constituents need you the most.

3 WAYS TO MOBILIZE ADVOCATES ON GIVING TUESDAY

1. Turn slacktivists into supporters with timely asks on social media.

Imagine if everyone who reacted to an issue on social media paired their post

with a donation to a nonprofit that could make a difference. That's exactly what's happening every day across Facebook, Twitter, and Instagram! Be sure to tailor at least some of your Giving Tuesday outreach on social media to how your mission is affecting the change donors want to see - and don't forget to include a link to your donation page.

slacktivist - noun - a pairing of the words “slacker” and “activist”, a term that refers to a person who takes a stance on a cause without any action or effort

2. Encourage donors to create crowdfunding pages on your behalf.

If someone posts about current events on social media, they want their followers to engage in the topic with them. Empower your supporters to do more than start a conversation by inviting them to create individual crowdfunding pages to raise money for your organization.

3. Create a Take Action webpage sharing other ways donors can help.

Outline specific actions supporters can take beyond donating, like:

- Contacting their representatives to voice their support or opposition (Quick Tip: [Votility](#) makes it easy to populate a donor's government representative info into your campaign emails, so they'll have everything they need to advocate for you.)
- Donating goods that will benefit constituents in their time of need
- Volunteering to help your organization with social media



GIVING TUESDAY IDEAS

TO STAND OUT ON SOCIAL MEDIA



#standoutonsocial

When it comes to Giving Tuesday, social media reigns supreme as the best channel to create instant buzz for the day-long fundraising campaign. That makes Facebook, Twitter, and Instagram essential components of your Giving Tuesday outreach initiatives.

4 ASSETS TO PREP PRIOR TO GIVING TUESDAY

Default messages and social sharing options

When you use DonorPerfect Online Forms, you can set default messages and sharing options that are automatically included in donors' confirmation emails. That way, after someone donates through your form, they can tell their peers that they gave to you and encourage them to do the same!

A 280 character campaign

Your Giving Tuesday campaign should say what you need to say in the amount of time it takes for a donor to scroll on past your post in their Twitter, Facebook, or Instagram feed. Prep before so you can practice saying a lot with less text.

Dazzling photos

Because social media plays to short

attention spans, it's crucial to create your posts with the goal of catching eyes. Complement your ask with photos that show people the direct impact of their donations.

Your social media post scheduler

A social media management tool like Hootsuite and Buffer can take the stress out of timing your Giving Tuesday social posts by allowing you to schedule them ahead of time.

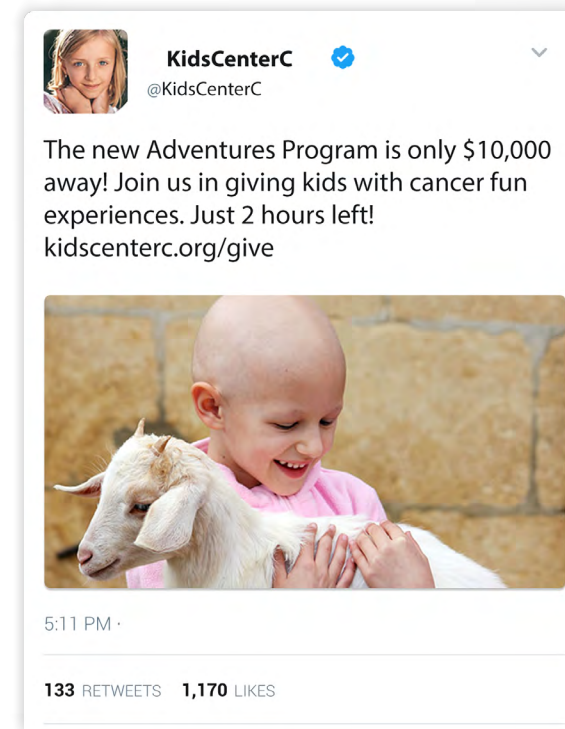
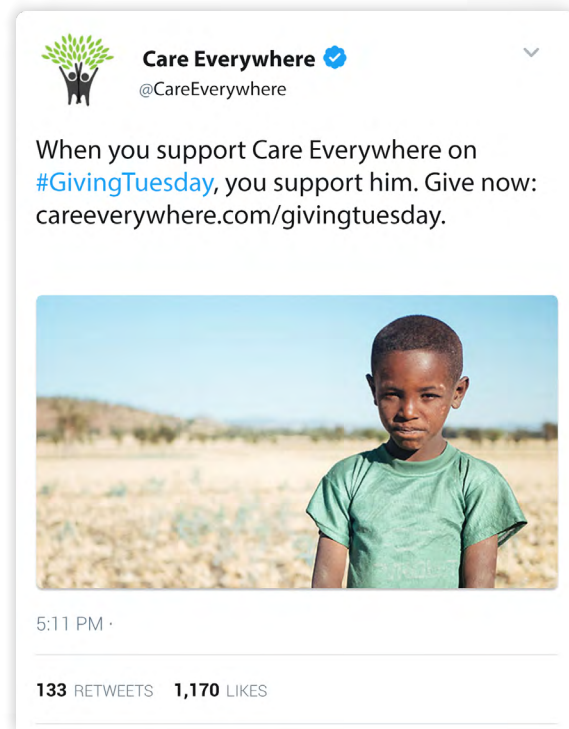
TWITTER-FRIENDLY SOCIAL POST TEMPLATES YOUR NONPROFIT CAN USE

Start your social spreadsheet by adapting these buzzworthy tweets to your organization.

Show off your #unselfie for #GivingTuesday using the hashtag [CAMPAIGN NAME]! Donate here: [ORG NAME] [FORM LINK].

An unselfie not only gives donors the chance to send you a smile, they'll also be sharing the fact that they supported your cause to their entire social network.





@[TWITTER HANDLE] gave a [CONSTITUENT] a [INSERT OBJECT or OPPORTUNITY] for #GivingTuesday: [FORM LINK] You can, too!

Say thanks and get more gifts by calling out your supporters on Twitter. It's as easy as 1-2-3.

1. Search your campaign hashtag on Twitter to see the unselfies posted by your donors.
2. Right click and save the unselfie image.
3. Tag the donor in your tweet and share how their gift translates to good. Be specific! Not sure how? Note the examples in the brackets above.

When you support [ORG NAME] on #GivingTuesday, you support [THIS/HER/HIM]: [IMAGE]

A picture is worth a whole lot more than a thousand words on Giving Tuesday. Gorgeous photos that invoke warm and fuzzies, ugly cries, or a call for justice will help your cause stand out in a sea of Giving Tuesday asks.

The [GOAL ITEM] is only [\$X,XXX] away! Join us in [GOAL BENEFIT]. Just [#] hours left!

Translate your ask into something tangible. When donors can attribute their monetary gift to something specific, they're more likely to give.

We are [\$X,XXX] away from reaching our #GivingTuesday goal! Donate here: [FORM LINK]. Just [#] hours left!

Provide to-the-minute updates that tell your donor base just how close you are to Giving Tuesday success. With a single click, they can advertise your ask to all of their followers to get you over your Giving Tuesday goal amount.

GIVING TUESDAY IDEAS

TO KEEP DONORS ENGAGED



#keepdonorsengaged



Ava dreams of becoming a web designer when she grows up, but her school lacks funding for a program that can start her on the right track.

YOU CAN CHANGE THAT

DONATE NOW

Donate to Arts for Everyone today to give Ava the skills she'll need to make a difference in her community and beyond.

"Reading was very hard for me when I started school, so one day I want to design online classes that make it easier for kids to learn how to read." - Ava, 15

EXAMPLE FROM TEXT

Consider yourself warned: Giving Tuesday is a noisy day with lots of organizations competing for engagement and donors. The key to standing out? Staying in touch!

HOW TO CREATE AN EFFECTIVE GIVING TUESDAY EMAIL

No matter how busy your organization is, you can send a professional-looking email to your supporters in a matter of minutes. Email providers, like Constant Contact, make it easy with custom made Giving Tuesday templates.

1. Start with an eye-catching subject line and headline.

Things move quickly in the inbox. You only have a few quick seconds to get people's attention. Make your message pop with a punchy subject line and clear headline right at the top of your email. With just a quick glance, readers understand what they're being asked to do.

2. Tell a powerful story.

Now it's time to explain why donations really matter to your organization. With so many organizations out there, why should people donate to you? Get specific here

and tell a story that pulls at heartstrings. Show supporters how their donations make a real, life-changing impact and strengthen your message with relevant pictures and quotes to make your message authentic and hard to ignore.

3. Make giving as easy as possible.

Once someone has decided to donate to your organization, it's time for you to roll out the red carpet and give them an incredibly positive experience. Draw attention to your call to action with a bright "Donate Now" button. After clicking on your call to action button, donors should be taken directly to a mobile-responsive landing page where they can make a donation quickly and easily.

LEVERAGE THE POWER OF TEXT

On a day like Giving Tuesday, you have just 24 hours to raise funds. Keep donors in the loop with asks and updates via text throughout the day with DP Text, a text message marketing tool designed for fundraising and donor engagement.

If you want to get the most out of a text-to-give system on Giving Tuesday, start building a texting list now! Let donors know they can opt in to receive text updates from your organization on your website, via email, and on social media posts.

Here's how you can put DP Text to work on Giving Tuesday:

The day before Giving Tuesday, send a preview text:

We know there are so many great causes to support on Giving Tuesday and hope the kids and families of the FAMILYLOVE Foundation make your list!

On the morning of Giving Tuesday, text a reminder of the important work you're doing, along with a link to your donation page: familylove.org/givingtuesday

The FAMILYLOVE Foundation has served over 300 families, and we could not do so without the support of our donors.

Celebrate Giving Tuesday by giving to the FAMILYLOVE Foundation. Tap this link to donate: familylove.org/givingtuesday

On Giving Tuesday, make sure you promote your custom text-to-give call-to-action on your social site, email campaign, radio, and anywhere else you're asking people to give.

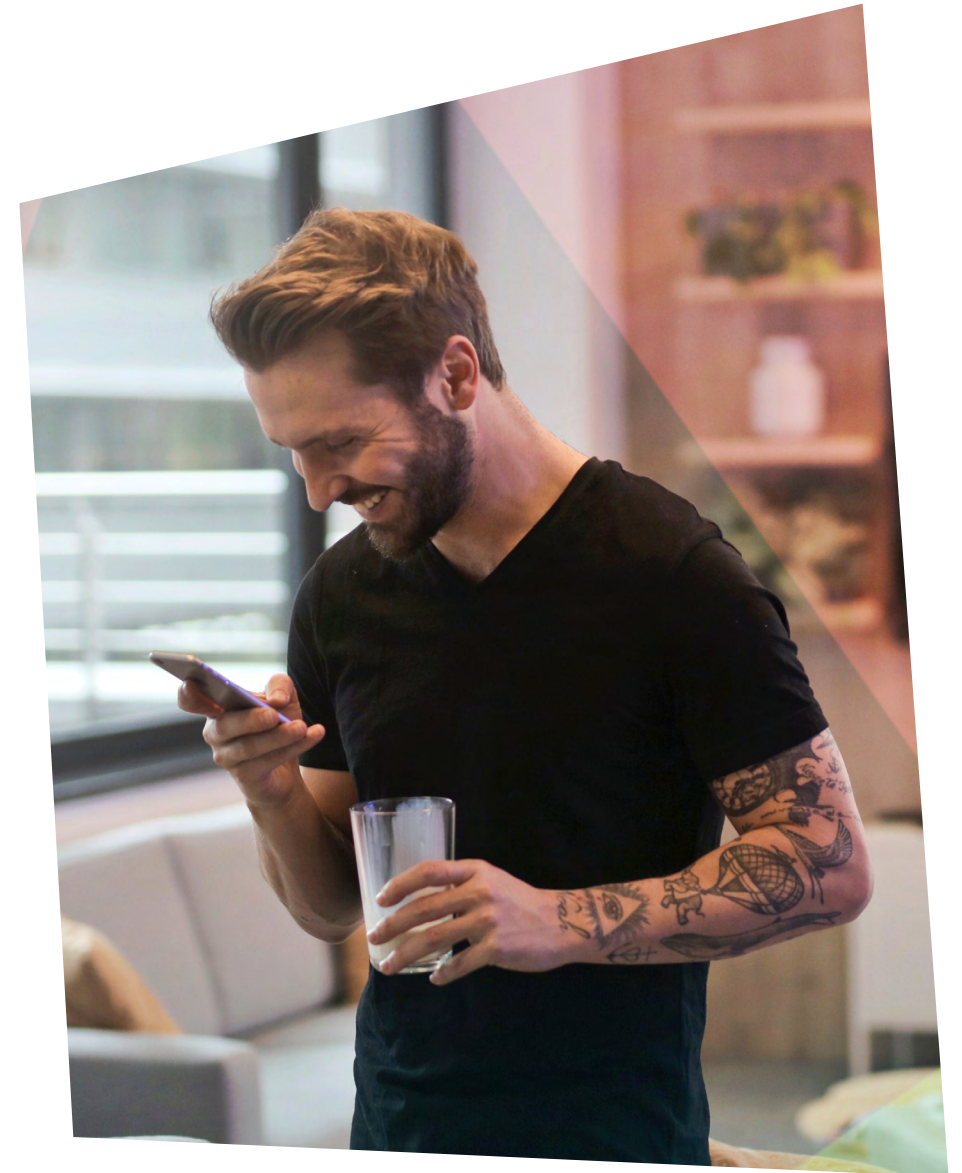
The financial support you give to the FAMILYLOVE Foundation feeds hungry families in your area. Tap this link to donate: familylove.org/givingtuesday

The day after Giving Tuesday, send donors an update to let them know how much you've raised and the impact those funds will create.

MAKE OVER YOUR WEBSITE FOR GIVING TUESDAY

Get set for Giving Tuesday by prepping your website to reflect your campaign.

- Display a home page callout detailing your Giving Tuesday participation.
- Give your donation form maximum exposure by linking it in your site navigation and to donate buttons on your homepage.



- Advertise your crowdfunding campaign so donors can create their own pages to share and raise money for you on the big day.

Stressed by the tech required to bring your site up to speed? There's a better solution! With no design or coding skills at all, you can create a beautiful fundraising experience today with GiveCloud's simple, stylish templates that anyone can use.

Your gift-collecting, donor-connecting website for Giving Tuesday and beyond is well within your reach. Here's all that you can do - easily and beautifully - with GiveCloud's website builder made exclusively for organizations just like yours.

Share your story.

Your website serves as your nonprofit's voice and enables people to discover and learn about your cause and connect them with the work you do in the field. This Giving Tuesday, outline the goals you're hoping to achieve with a sentence about where the donations made in that 24-hour period will go.

Raise money.

Power your website with maximum fundraising potential through online donation forms and strategically-placed donate buttons. Go beyond donation forms

and raise more with products, events, downloads, ecards, and dedications.

Create amazing campaigns.

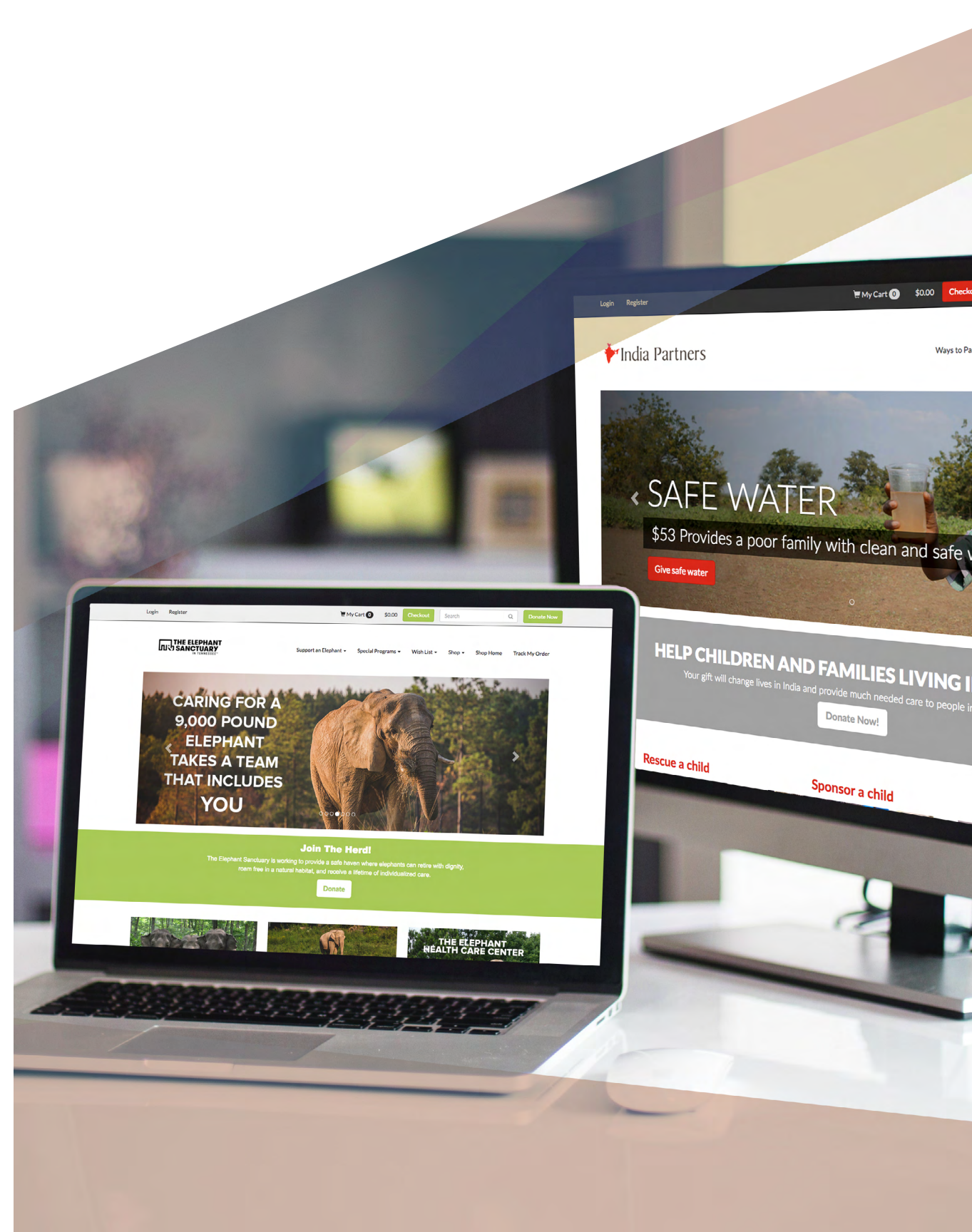
Easily add new pages, photos, content, and online forms to promote your latest fundraising campaign or event. GiveCloud's drag-and-drop template library enables you to update your site in a snap to show the latest and greatest happenings at your organization.

Excel at donor engagement.

A GiveCloud website lets DonorPerfect users do what no other website builder can do - bring their DonorPerfect database to life. GiveCloud gives nonprofits who use DonorPerfect the ability to empower donors to access their gift data, keep their donor profile up-to-date, and access private content like tax receipts.

Show your progress.

A giving meter is a great way to make it easy to show your supporters how much more you need to raise to achieve your fundraising goal. Your giving meter should be on your homepage, so all your Giving Tuesday visitors instantly have a visual indicator prompting them to give.



8 SMART SOLUTIONS

FOR GIVING TUESDAY SUCCESS



#solutionsforsuccess

DONORPERFECT

Fundraising Growth Platform

DonorPerfect gives you all the tools you need to rally your current donor base on Giving Tuesday and turn new donors into lifelong supporters. From seamless online giving and crowdfunding to email marketing tools and custom reporting, DonorPerfect empowers you to grow your means to make your mission a reality.

ONLINE FORMS

Integrated Forms for Registrations, Donations, and More

Save time, reduce costs, and raise more money on Giving Tuesday with integrated forms exclusively built for DonorPerfect and perfectly customizable to meet your organization's unique needs. DonorPerfect Online Forms can be used for online donations, monthly gifts, mobile gifts, events, and volunteers!

CROWDFUNDING

Easy, Effortless Fundraising Pages for Donors

Give donors the ability to create and share donation pages to fundraise for you with DonorPerfect Crowdfunding. Simple form setup for you and your supporters allows

you to create shareable campaigns in a snap. Easily track individual and overall progress and save time on data entry with seamless DonorPerfect integration.

CONSTANT CONTACT

Easy-to-Use Email Marketing

Engage your supporters and track your communications' success. Create styled and text emails using over 400 design templates - no need to be a technical expert! Receive instant reporting on opens, bounce-backs, and other critical measures and collect email addresses from website visitors.

DOUBLE THE DONATION

Quick and Simple Matching Gift Search

Get more matching gifts. With Double the Donation, DonorPerfect's matching gift feature, you can let donors know they have a matching gift option the moment they give a gift and make it easy for them to submit matching gifts by providing all the info they need, including simple step-by-step instructions.

DP TEXT

Text-to-Give and Goal Meter Solution

Empower donors to give in a flash on Giving Tuesday with DP Text, an integrated text-messaging tool that's designed to effortlessly engage donors throughout the day. DP Text is accompanied by a live goal meter with a management panel that lets you add check and cash donations to your pledge meter with ease.

GIVECLOUD

Nonprofit Website Builder

Connect with donors online on Giving Tuesday and throughout the year with a stunning website from GiveCloud. Specifically designed with ease of use in mind, GiveCloud equips nonprofit professionals with drag-and-drop website templates that enable you to add and edit content without design or coding experience.

DP GIVING METER

Online Giving Meter

Show donors how close you are to your goal in an instant with a giving meter on your website. Create your online giving meter in seconds to boost donations on Giving Tuesday and for any other campaign you choose.



Contact a DonorPerfect team member

USA

1.800.220.8111

donorperfect.com

CANADA

1.877.938.1221

donorperfect.ca