

Annual Fundraising Goal

by 7/31

Raised \$167,101

Goal \$160,000

Meet your fundraising success partner

On average, nonprofits raise 20% more in their first year with DonorPerfect. See how DonorPerfect can help your team save time, grow donor relationships, and raise more money for your incredible mission.

Hi There

Creating change is hard. Managing your donor data and fundraising campaigns shouldn't be. That's where DonorPerfect comes in.

DonorPerfect's comprehensive fundraising suite gives nonprofits like yours the tools to align staff around organizational goals and streamline your day-to-day operations so you can focus on what really matters: your donors and the impact they help you to create.

Designed to adapt to your nonprofit, DonorPerfect empowers you to customize your system with features and integrations that support your unique, ever-changing needs.



Your one-stop-shop for fundraising and donor management

DonorPerfect is rated #1 for overall value. With no setup fees or long-term contracts, getting started is easy. Simply choose the subscription that's best for you.

Join our monthly giving program!

\$10	a month provides a toy and daily meals.
\$20	a month provides a bed, a toy, and daily meals.
\$30	a month provides a blanket, leash / collar, a bed, a toy and daily meals.
\$50	a month provides grooming services, a blanket, leash / collar, a bed, a toy, and daily meals.

I want to give*

One-time		Monthly	
\$10	\$20	\$30	\$50

Manage donors, automate administrative tasks, and raise money on and offline - all with a single fundraising system:

- Donor insights | enhance the quality and value of your donor data
- Online fundraising | expand your network to boost retention and revenue
- Engagement | take a multichannel approach to communication
- Fundraising events | streamline every aspect of auction + event management
- Donor retention | turn one-time donors into lifetime supporters
- Operational efficiency | eliminate manual tasks with automation tools

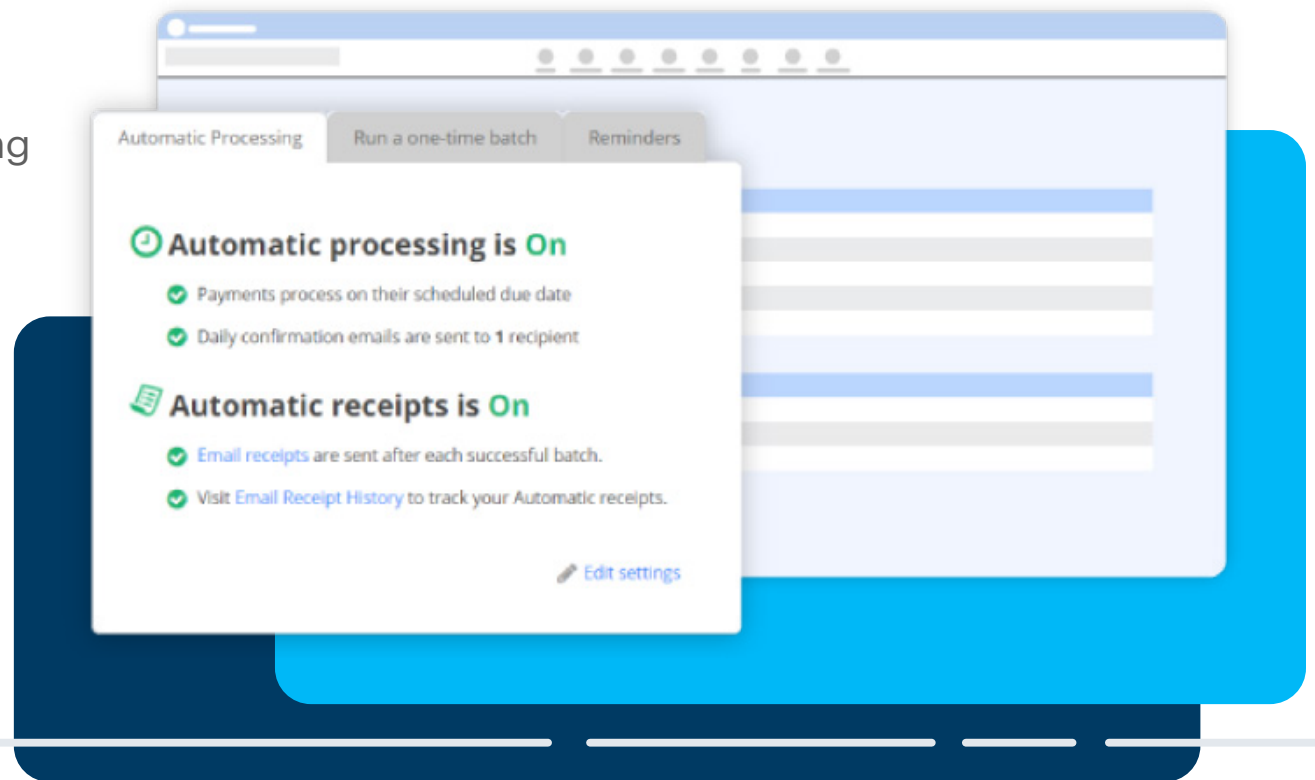
Accelerate + automate your online fundraising initiatives

Did you know that branded donation forms typically raise 6x more than forms without a nonprofit's logo + branding?

DonorPerfect's mobile-friendly online donation forms allow you to add your logo, photos, and campaign information with ease. Plus, they handle data entry and immediate thank-yous for you!

Explore how easy your online fundraising efforts can be:

- Online donations
- Monthly gifts
- Peer-to-peer fundraising
- Events + registrations
- Volunteer signups + hour logging
- Donor surveys
- And more!





Save precious time with integrated payment processing

In-house payment processing means less hassle for you and your donors.

Let tech take over manual tasks:

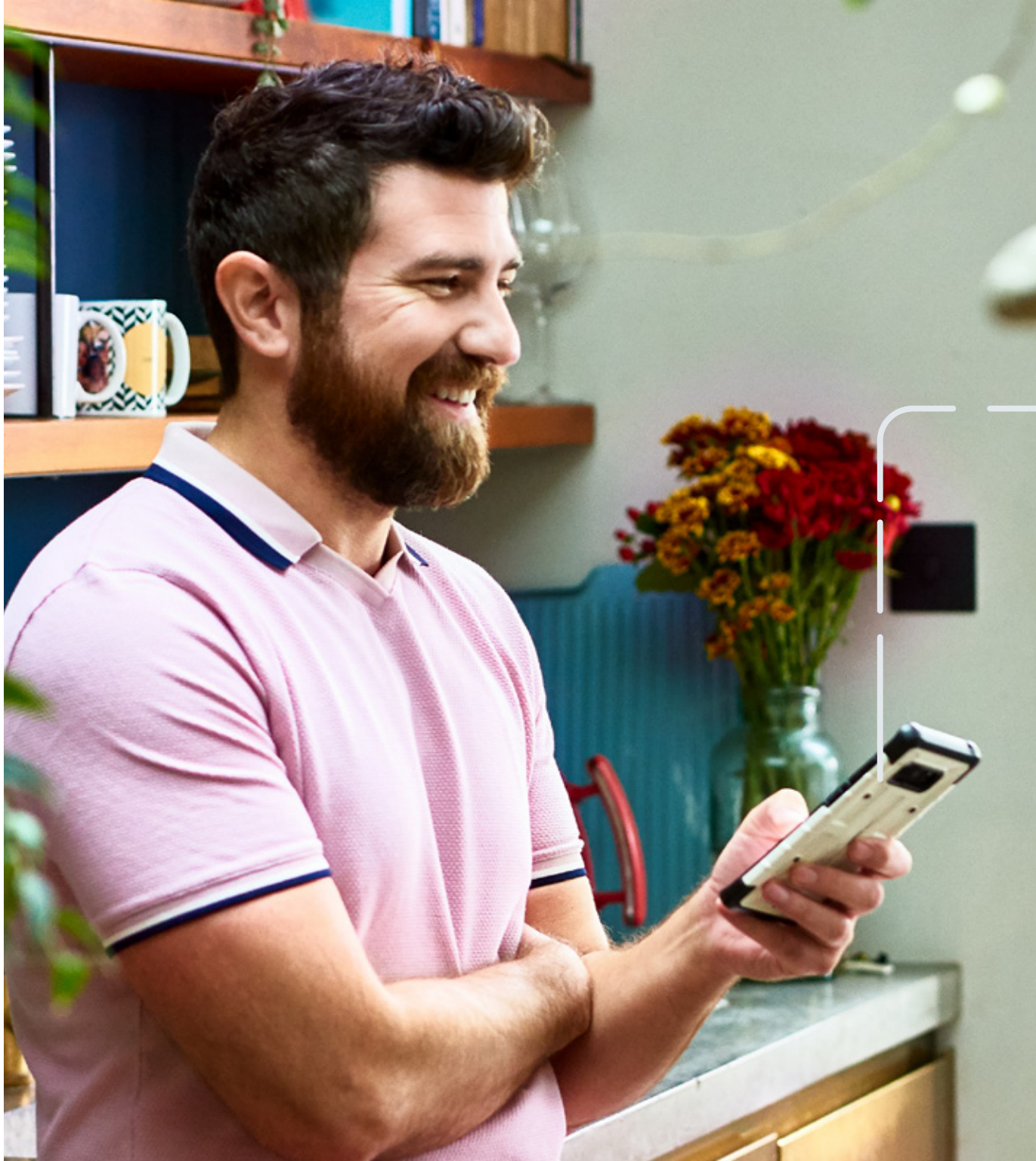
- Automate data entry no matter where online payments come from
- Accept one-time and recurring gifts, peer-to-peer donations, and online payments
- Process in-person and over-the-phone gifts directly in DonorPerfect
- Collect gifts on the go with mobile processing through DonorPerfect Mobile
- Create branded donation forms to collect gifts on your website, via email, and on social media

Keep your supporters close, for good

Give supporters a personalized experience from the moment they start giving to your mission with customized thank-yous, impact updates, volunteer opportunities, and more.

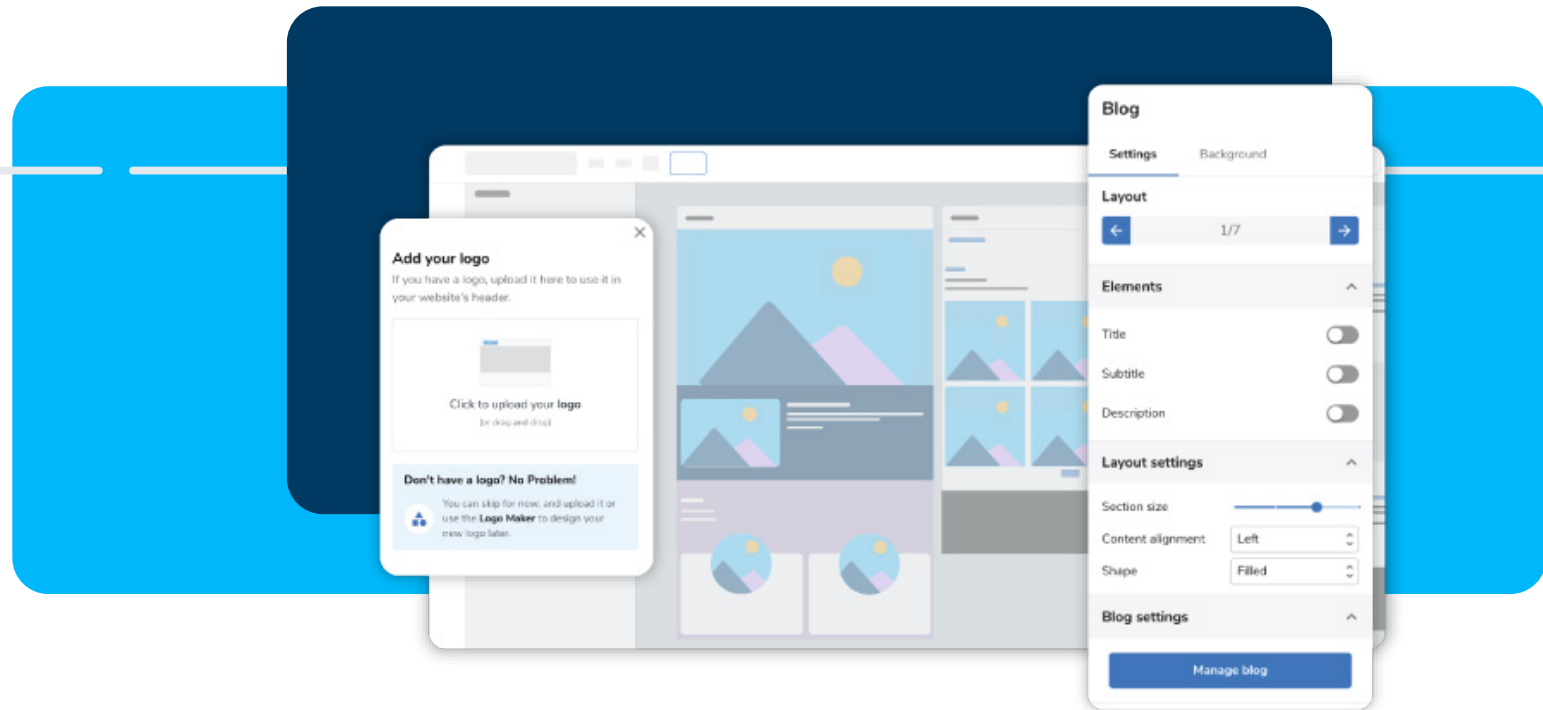
Let donor turnover be a thing of the past:

- Give immediate, heartfelt thank-yous with name + gift information
- Send personalized communications to specific donor groups
- Alert staff when a certain action occurs (i.e. call a donor who gave a major gift)



Delight your donors with an engaging online experience

Expand your reach and grow your donor relationships with email management tools made for fundraisers. (In short: no coding necessary!)



Easily design a visually inspiring experience:

- Create easy-to-style email campaigns that excite donors
- Design a beautiful nonprofit website that's simple to use and build
- Segment mailing lists based on your DonorPerfect filters
- Store and report on email engagement data in DonorPerfect

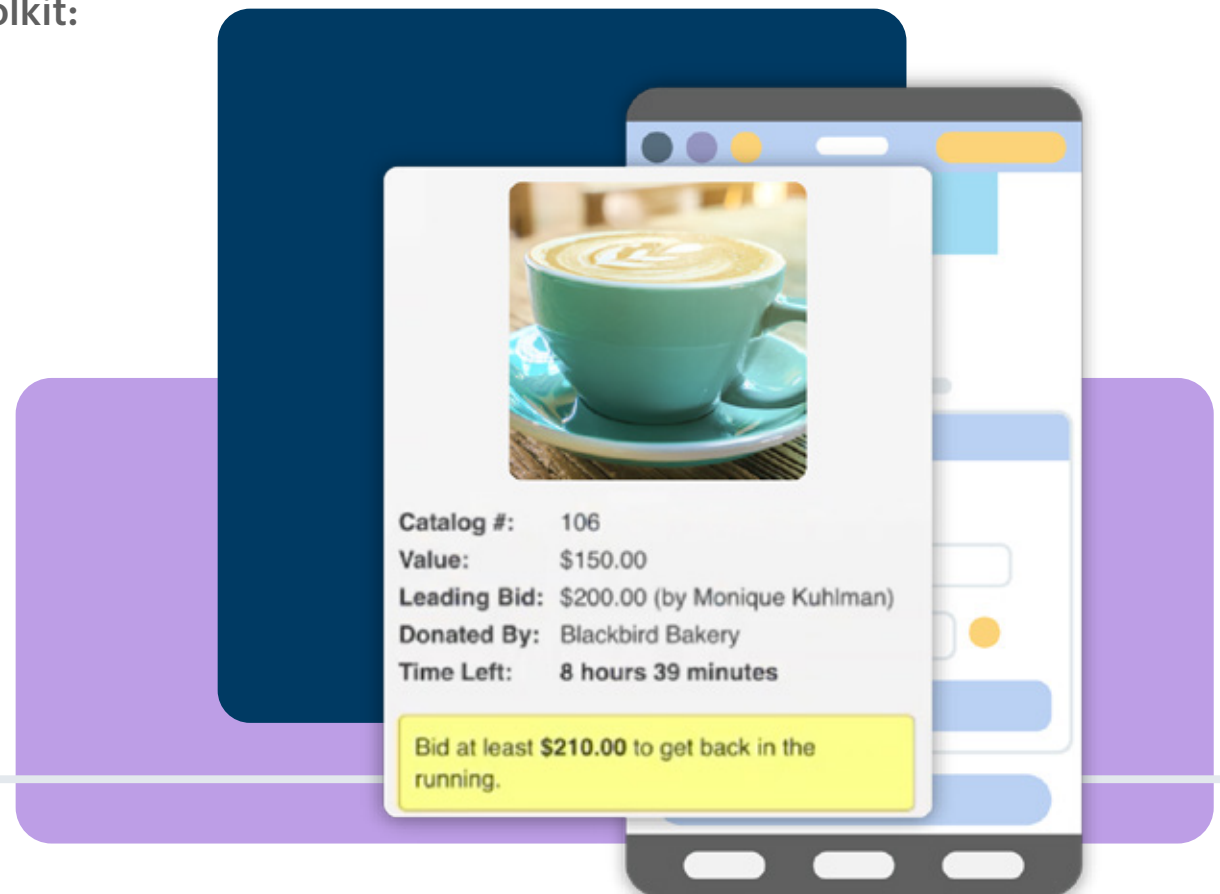
Manage + measure successful fundraising events

Whether you have a lean team and a limited budget, or plan to host multiple events throughout the year, DonorPerfect offers the flexibility to ensure you're equipped with just what you need for fundraising events.

Plus, you can take your CRM on the road with DonorPerfect's fundraising mobile app right in your pocket!

Assemble your own event + auction toolkit:

- Online registration forms
- Event management
- Auction management
- Mobile bidding and payments
- Text messaging
- Email marketing
- And more!





Stay on track for success with robust reporting

From tracking campaign engagement to keeping tabs on key metrics, you can turn your data into great decisions with 70+ nonprofit industry reports, intuitive dashboards, and unlimited custom reporting.

Whatever you need, we have a way:

- Use personal dashboards to assign and complete tasks
- Align staff around a shared organizational dashboard
- Get a list of donors who meet any set of specific parameters
- Segment your database with targeted filtering and list-building
- Create your own custom reports and data entry fields

Browse integration partners to find your perfect match

Discover integrations that will support your organization's specific growth goals. Browse or filter our marketplace to find the right solution for you.

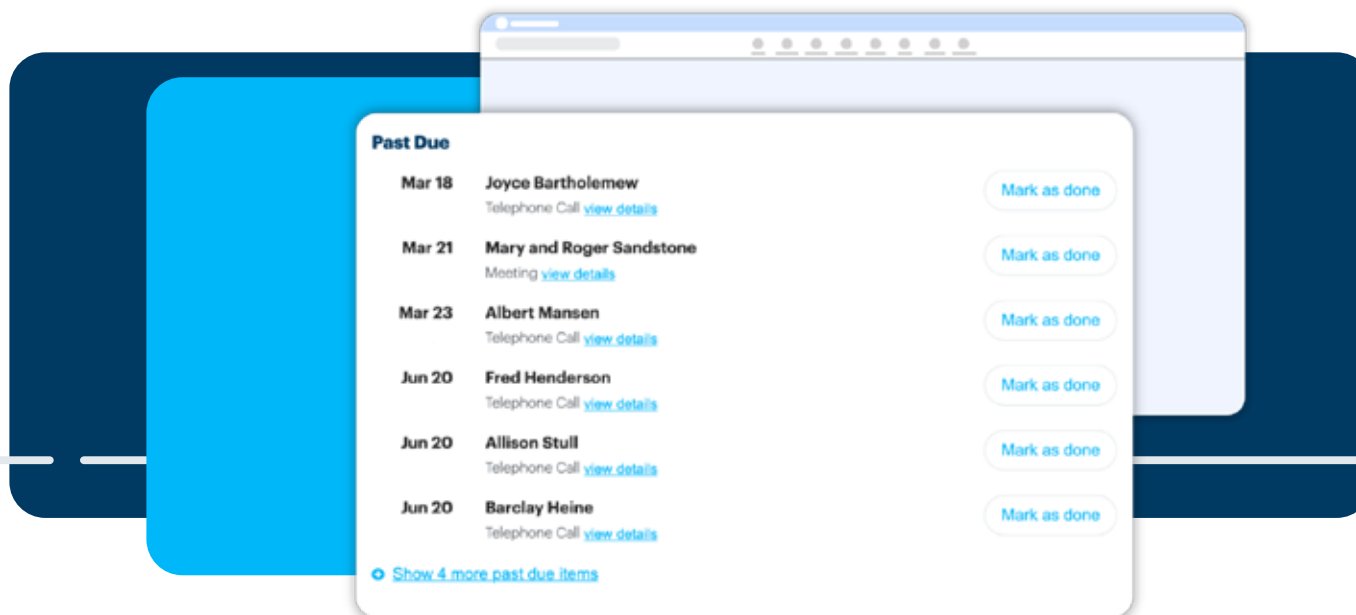
A glimpse of our growth partners:

- Live + online auctions
[ReadySetAuction](#)
- Mass text messaging
[DP Text](#)
- Website building
+ virtual events
[Givecloud](#)
- Quick check processing
[DP CheckScan](#)
- Prospect + wealth
data research
[DonorSearch](#)



Eliminate manual tasks with automated workflows

DonorPerfect automatically adds supporters to designated email lists the moment they meet the criteria you've set. Then Constant Contact takes communication from there, sending updates, newsletters, surveys - you name it - at the intervals you choose.



Let DonorPerfect take care of administrative work so you can stay focused on your mission:

- Allow DonorPerfect Online Forms to update your database
- Initiate an engagement campaign when a supporter joins a list
- Trigger assignments + alerts for staff based on set donor activities
- Auto-send report results to stakeholders at set intervals
- Email branded thank-yous the moment an online gift is received
- Personalize emails and letters with donor and gift data

A group of people, mostly seen from behind, are participating in a tree-planting activity in a forest. They are wearing teal-colored shirts and light blue baseball caps. One person in the foreground is holding a chainsaw. The background is filled with lush green trees and foliage, suggesting a natural, outdoor setting.

What could you accomplish with 20% more funds?

When increased productivity and donor participation produces more funds, nonprofit organizations have room to breathe - opportunities become clearer and a greater impact is within reach.

DonorPerfect's intuitive fundraising tools transform your website, emails, and social media channels into serious revenue generators. So as your nonprofit expands, you have room to explore creative ways to meet your new fundraising goals.

Join the DonorPerfect community and gain a partner in your fundraising success

Call [800-220-8111](tel:800-220-8111) or visit donorperfect.com/demos/ for a free demonstration or no-obligation price quote